



**2019 American Advertising Awards
Greater San Francisco Competition
Winners by Category**

Animation, Special Effects or Motion Graphics

Award: Bronze

Entrant: Goodby Silverstein & Partners

Entry Title: Taste and Refresh Client: PepsiCo

Animation, Special Effects or Motion Graphics

Award: Gold

Entrant: Venables Bell & Partners

Entry Title: Playstation Store "Bazaar" Client: Sony Playstation

Animation, Special Effects or Motion Graphics

Award: Bronze

Entrant: How Funworks LLC

Entry Title: The Cloud Revolution Client: Freshworks

Art Direction

Award: Bronze

Entrant: How Funworks LLC

Entry Title: Know Your Odds Client: Credit Karma

Art Direction

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination Client: WB GAMES

Art Direction Campaign

Award: Silver

Entrant: How Funworks LLC

Entry Title: Know Your Odds Client: Credit Karma

Art Direction Campaign

Award: Silver

Entrant: DigitasLBI

Entry Title: God of war Client: PlayStation

Art Direction Campaign

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination Client: WB GAMES

Art Direction Campaign

Award: Bronze

Entrant: Goodby Silverstein & Partners

Entry Title: Taste and Refresh Client: PepsiCo

Augmented Reality

Award: Bronze

Entrant: DigitasLBI

Entry Title: God of War Client: PlayStation

Augmented Reality

Award: Silver

Entrant: J. Walter Thompson

Entry Title: Living Wine Labels Client: Treasury Wine Estates

Branded Content & Entertainment - Non-Broadcast

Award: Bronze

Entrant: Monday and Partners

Entry Title: Half-Second Client: Aptiv

Branded Content & Entertainment Campaign

Award: Silver

Entrant: Square, Inc.

Entry Title: For Every Kind of Dream Client: Square

Branded Content & Entertainment Campaign

Award: Bronze

Entrant: DigitasLBI

Entry Title: God of War Client: PlayStation

Branded Content & Entertainment Campaign

Award: Bronze

Entrant: Edelman

Entry Title: Schwabertson's Investing Principles

Client: Charles Schwab

Cinematography

Award: Silver

Entrant: Venables Bell & Partners

Entry Title: Audi "Final Breath"

Client: Audi of America

Cinematography

Award: Bronze

Entrant: Goodby Silverstein & Partners

Entry Title: Here's to Progress

Client: Credit Karma

Cinematography Campaign

Award: Silver

Entrant: Goodby Silverstein & Partners

Entry Title: Here's to Progress

Client: Credit Karma

Consumer Website

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Copywriting

Award: Silver

Entrant: Goodby Silverstein & Partners

Entry Title: Here's to Progress

Client: Credit Karma

Copywriting

Award: Silver

Entrant: Goodby Silverstein & Partners

Entry Title: Here's to Progress

Client: Credit Karma

Copywriting

Award: Bronze

Entrant: DigitasLBi

Entry Title: God of War

Client: PlayStation

Copywriting

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Data Driven Media

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Digital Creative Technology User Experience

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Film/Video/Sound Branded Content

Award: Silver

Entrant: Square, Inc.

Entry Title: Exit 12: Moved by War

Client: Square

Film/Video/Sound Branded Content

Award: Bronze

Entrant: Heat

Entry Title: Wild Turkey: 101 Years

Client: Campari

Film/Video/Sound Branded Content

Award: Gold

Entrant: Square, Inc.

Entry Title: Sister Hearts

Client: Square

Film/Video/Sound Branded Content

Award: Bronze

Entrant: Little Moving Pictures

Entry Title: Turo - "Bumblebee"

Client: Turo.com

Film/Video/Sound Public Service Campaign

Award: Bronze

Entrant: Abolitionist Mom

Entry Title: Lacey's Story | Stop The Bleed PSA
Medical Services

Client: Alameda County Emergency

Guerrilla Marketing

Award: Bronze

Entrant: How Funworks LLC

Entry Title: The Cloud Revolution Client: Freshworks

Illustration Series

Award: Gold

Entrant: Edelman

Entry Title: Adobe: The Terror of Undermountain Client: Adobe

Illustration Series

Award: Gold

Entrant: DigitasLBI

Entry Title: God of War Client: PlayStation

Innovative Use of Interactive/Technology

Award: Silver

Entrant: Goodby Silverstein & Partners

Entry Title: Cheetos Vision Client: Cheetos

Innovative Use of Interactive/Technology

Award: Silver

Entrant: J. Walter Thompson

Entry Title: Living Wine Labels Client: Treasury Wine Estates

Integrated Advertising Campaign - Local

Award: Bronze

Entrant: How Funworks LLC

Entry Title: The Cloud Revolution Client: Freshworks

Integrated Advertising Campaign - Local

Award: Bronze

Entrant: barrettSF

Entry Title: Fire Relief Client: Exchange Bank

Integrated Advertising Campaign - Regional/National

Award: Bronze

Entrant: Founded

Entry Title: Let's Grow - PayPal - Founded Client: PayPal, Merchant Marketing

Integrated Advertising Campaign - Regional/National

Award: Bronze

Entrant: DigitasLBI

Entry Title: God of War Client: PlayStation

Integrated Advertising Campaign - Regional/National

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination Client: WB GAMES

Integrated Advertising Campaign - Regional/National

Award: Bronze

Entrant: Venables Bell & Partners

Entry Title: Audi e-Tron Integrated Campaign Client: Audi of America

Integrated Media Public Service Campaign

Award: Bronze

Entrant: Gold Front

Entry Title: Museum of Voting Client: Gold Front

Integrated Media Public Service Campaign

Award: Silver

Entrant: Duncan Channon

Entry Title: Flavors Hook Kids Client: California Tobacco Control Program (CTCP)

Internet Commercial

Award: Silver

Entrant: Venables Bell & Partners

Entry Title: Audi "Final Breath" Client: Audi of America

Internet Commercial

Award: Bronze

Entrant: Venables Bell & Partners

Entry Title: Audi "Driver" Client: Audi of America

Internet Commercial

Award: Bronze

Entrant: Monday and Partners

Entry Title: Half-Second Client: Aptiv

Internet Commercial

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Internet Commercial

Award: Bronze

Entrant: SoFi

Entry Title: The Most Epic StudentLoanGraduation

Client: SoFi

Internet Commercial

Award: Bronze

Entrant: Heat

Entry Title: Wild Turkey: 101 Years

Client: Campari

Internet Commercial

Award: Bronze

Entrant: Heat

Entry Title: Change it up: DENIZEN for Levi's

Client: DENIZEN for Levi's

Internet Commercial Campaign

Award: Bronze

Entrant: barrettSF

Entry Title: CBS Sports HQ

Client: CBS Sports

Internet Commercial Campaign

Award: Bronze

Entrant: SoFi

Entry Title: Strangers Talking Money

Client: SoFi

Internet Commercial Campaign

Award: Bronze

Entrant: Heat

Entry Title: Wild Turkey: 101 Years

Client: Campari

Internet Commercial Campaign

Award: Bronze

Entrant: Heat

Entry Title: Change it up: DENIZEN for Levi's

Client: DENIZEN for Levi's

Internet Commercial Campaign

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Internet Commercial Campaign

Award: Bronze

Entrant: Edelman

Entry Title: Adobe: The Terror of Undermountain

Client: Adobe

Local Radio Commercial

Award: Bronze

Entrant: barrettSF

Entry Title: Oxymoron"

Client: Exchange Bank

Local Television Commercial

Award: Bronze

Entrant: Venables Bell & Partners

Entry Title: Audi e-Tron "Unleashed"

Client: Audi of America

Local Television Commercial

Award: Bronze

Entrant: Venables Bell & Partners

Entry Title: Audi "Watchman Pt. 1"

Client: Audi of America

Local Television Commercial

Award: Silver

Entrant: Venables Bell & Partners

Entry Title: Playstation Store "Bazaar"

Client: Sony Playstation

Local Television Commercial

Award: Bronze

Entrant: Venables Bell & Partners

Entry Title: Audi e-Tron "Manifesto"

Client: Audi of America

Local TelevisionCommercial

Award: Bronze

Entrant: Venables Bell & Partners

Entry Title: Audi Watchman Pt. 2

Client: Audi of America

Microsite

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Mobile App

Award: Silver

Entrant: J. Walter Thompson

Entry Title: Living Wine Labels

Client: Treasury Wine Estates

Mobile App

Award: Gold

Entrant: Goodby Silverstein & Partners

Entry Title: Cheetos Vision

Client: Cheetos

Mobile Interaction

Award: Silver

Entrant: Goodby Silverstein & Partners

Entry Title: Secret Screens

Client: Xfinity

Music

Award: Bronze

Entrant: Swell Music + Sound

Entry Title: Cheesecake Factory 'Anthem'

Client: Cheesecake Factory

Music With Lyrics

Award: Bronze

Entrant: Goodby Silverstein & Partners

Entry Title: Taste and Refresh

Client: PepsiCo

Online/Interactive Branded Content & Entertainment

Award: Bronze

Entrant: Edelman

Entry Title: Schwabertson's Investing Principles

Client: Charles Schwab

Online/Interactive Branded Content & Entertainment

Award: Bronze

Entrant: Heat

Entry Title: Wild Turkey: 101 Years

Client: Campari

Online/Interactive Branded Content & Entertainment

Award: Silver

Entrant: DigitasLBI

Entry Title: God of War Client: PlayStation

Online/Interactive Branded Content & Entertainment

Award: Bronze

Entrant: J. Walter Thompson

Entry Title: EMBRAZEN Client: Treasury Wine Estates

Online/Interactive Branded Content & Entertainment

Award: Silver

Entrant: Edelman

Entry Title: Adobe: The Terror of Undermountain Client: Adobe

Online/Interactive Campaign

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination Client: WB GAMES

Online/Interactive Campaign

Award: Bronze

Entrant: DigitasLBI

Entry Title: God of War Client: PlayStation

Online/Interactive Cross Platform Campaign

Award: Bronze

Entrant: Heat

Entry Title: Change it up: DENIZEN for Levi's Client: DENIZEN for Levi's

Online/Interactive Cross Platform Campaign

Award: Silver

Entrant: barrettSF

Entry Title: Marvel Strike Force Client: FoxNext

Online/Interactive Cross Platform Campaign

Award: Bronze

Entrant: DigitasLBI

Entry Title: God of War Client: PlayStation

Online/Interactive Cross Platform Campaign

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Online/Interactive Games

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

Out-Of-Home Installation

Award: Bronze

Entrant: J. Walter Thompson

Entry Title: 19 Crimes' The Prison Ship

Client: Treasury Wine Estates

Out-Of-Home Installation

Award: Silver

Entrant: Edelman

Entry Title: PayPal Cash 'N Back Installation

Client: PayPal

Out-Of-Home, Large Venue

Award: Bronze

Entrant: Monday and Partners

Entry Title: Half-Second

Client: Aptiv

Podcast Series

Award: Bronze

Entrant: DigitasLBi

Entry Title: God of War

Client: PlayStation

Public Service Online Film, Video & Sound

Award: Silver

Entrant: Ntropic

Entry Title: Rising – Love Has No Labels

Client: The Ad Council

Public Service Online Film, Video & Sound

Award: Bronze

Entrant: Gold Front

Entry Title: Museum of Voting

Client: Gold Front

Regional/National Radio Commercial Campaign

Award: Bronze

Entrant: How Funworks LLC

Entry Title: The Cloud Revolution Client: Freshworks

Regional/National Radio Commercial Campaign

Award: Bronze

Entrant: Goodby Silverstein & Partners

Entry Title: Listen to our 360° Campaign Client: Liberty Mutual

Regional/National Television Commercial

Award: Silver

Entrant: Goodby Silverstein & Partners

Entry Title: Here's to Progress Client: Credit Karma

Regional/National Television Commercial

Award: Bronze

Entrant: How Funworks LLC

Entry Title: Know your Odds Client: Credit Karma

Regional/National Television Commercial Campaign

Award: Bronze

Entrant: Little Moving Pictures

Entry Title: method body campaign Client: Method, an SC Johnson Company

Regional/National Television Commercial Campaign

Award: Bronze

Entrant: How Funworks LLC

Entry Title: Know your Odds Client: Credit Karma

Regional/National Television Commercial Campaign

Award: Silver

Entrant: Goodby Silverstein & Partners

Entry Title: Here's to Progress Client: Credit Karma

Regional/National Television Commercial Campaign

Award: Bronze

Entrant: Goodby Silverstein & Partners

Entry Title: Heaping Cup Client: NFL Network

Social Media

Award: Gold

Entrant: Goodby Silverstein & Partners

Entry Title: Project Dead Zone Client: Xfinity

Social Media

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination Client: WB GAMES

Social Media, Campaign

Award: Bronze

Entrant: Heat

Entry Title: Wild Turkey: 101 Years Client: Campari

Social Media, Campaign

Award: Bronze

Entrant: Heat

Entry Title: Westworld; A Delos Destination Client: WB GAMES

Social Media, Campaign

Award: Bronze

Entrant: J. Walter Thompson

Entry Title: 19 Crimes: Find the 19th Cork Client: Treasury Wine Estates

Social Media, Campaign

Award: Bronze

Entrant: How Funworks LLC

Entry Title: Max Your Tax Karma Client: Credit Karma

Social Media, Campaign

Award: Silver

Entrant: Edelman

Entry Title: Adobe: The Terror of Undermountain Client: Adobe

Social Media, Campaign

Award: Silver

Entrant: DigitasLBi

Entry Title: God of War Client: PlayStation

Social Media, Campaign

Award: Bronze

Entrant: Edelman

Entry Title: Starbucks Happy Hour Campaign

Client: Starbucks

Sound Design

Award: Bronze

Entrant: Swell Music + Sound

Entry Title: 7up 'Fredwreck' Client: 7up

Sound Design

Award: Bronze

Entrant: Goodby Silverstein & Partners

Entry Title: Heaping Cup Client: NFL Network

Sound Design Campaign

Award: Bronze

Entrant: Goodby Silverstein & Partners

Entry Title: Taste and Refresh Client: PepsiCo

Specialty Advertising Campaign

Award: Best of Show

Entrant: Goodby Silverstein & Partners

Entry Title: Data in Dollars Client: Xfinity

Video Editing

Award: Silver

Entrant: Heat

Entry Title: Change it up: DENIZEN for Levi's

Client: DENIZEN for Levi's

Website-Based App

Award: Silver

Entrant: Heat

Entry Title: Westworld; A Delos Destination

Client: WB GAMES