



**2019 American Advertising Awards  
Greater San Francisco Competition  
Winners by Entrant**

**Abolitionist Mom**

Award: Bronze

Category: Film/Video/Sound Public Service Campaign

Entry Title: Lacey's Story | Stop The Bleed PSA Client: Alameda County Emergency Medical Services

**barrettSF**

Award: Silver

Category: Online/Interactive Cross Platform Campaign

Entry Title: Marvel Strike Force Client: FoxNext

**barrettSF**

Award: Bronze

Category: Internet Commercial Campaign

Entry Title: CBS Sports HQ Client: CBS Sports

**barrettSF**

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Fire Relief Client: Exchange Bank

**barrettSF**

Award: Bronze

Category: Local Radio Commercial

Entry Title: "Oxymoron" Client: Exchange Bank

**DigitasLBi**

Award: Gold

Category: Illustration Series

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Silver

Category: Online/Interactive Branded Content & Entertainment

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Silver

Category: Social Media, Campaign

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Silver

Category: Art Direction Campaign

Entry Title: God of war Client: PlayStation

**DigitasLBI**

Award: Bronze

Category: Online/Interactive Cross Platform Campaign

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Bronze

Category: Branded Content & Entertainment Campaign

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Bronze

Category: Copywriting

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Bronze

Category: Online/Interactive Campaign

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Bronze

Category: Podcast Series

Entry Title: God of War Client: PlayStation

**DigitasLBI**

Award: Bronze

Category: Augmented Reality

Entry Title: God of War Client: PlayStation

**Duncan Channon**

Award: Silver

Category: Integrated Media Public Service Campaign

Entry Title: Flavors Hook Kids Client: California Tobacco Control Program (CTCP)

**Edelman**

Award: Gold

Category: Illustration Series

Entry Title: Adobe: The Terror of Undermountain Client: Adobe

**Edelman**

Award: Silver

Category: Out-Of-Home Installation

Entry Title: PayPal Cash 'N Back Installation Client: PayPal

**Edelman**

Award: Silver

Category: Social Media, Campaign

Entry Title: Adobe: The Terror of Undermountain Client: Adobe

**Edelman**

Award: Silver

Category: Online/Interactive Branded Content & Entertainment

Entry Title: Adobe: The Terror of Undermountain Client: Adobe

**Edelman**

Award: Bronze

Category: Branded Content & Entertainment Campaign

Entry Title: Schwabertson's Investing Principles Client: Charles Schwab

**Edelman**

Award: Bronze

Category: Social Media, Campaign

Entry Title: Starbucks Happy Hour Campaign

Client: Starbucks

**Edelman**

Award: Bronze

Category: Internet Commercial Campaign

Entry Title: Adobe: The Terror of Undermountain

Client: Adobe

**Edelman**

Award: Bronze

Category: Online/Interactive Branded Content & Entertainment

Entry Title: Schwabertson's Investing Principles

Client: Charles Schwab

**Founded**

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Let's Grow - PayPal - Founded

Client: PayPal, Merchant Marketing

**Gold Front**

Award: Bronze

Category: Public Service Online Film, Video & Sound

Entry Title: Museum of Voting

Client: Gold Front

**Gold Front**

Award: Bronze

Category: Integrated Media Public Service Campaign

Entry Title: Museum of Voting

Client: Gold Front

**Goodby Silverstein & Partners**

Award: Best of Show

Category: Specialty Advertising Campaign

Entry Title: Data in Dollars

Client: Xfinity

**Goodby Silverstein & Partners**

Award: Gold

Category: Mobile Interaction

Entry Title: Data in Dollars

Client: Xfinity

### **Goodby Silverstein & Partners**

Award: Gold

Category: Specialty Advertising Campaign

Entry Title: Data in Dollars Client: Xfinity

### **Goodby Silverstein & Partners**

Award: Gold

Category: Specialty Advertising - Other Merchandise

Entry Title: Secret Screens Client: Xfinity

### **Goodby Silverstein & Partners**

Award: Gold

Category: Mobile App

Entry Title: Cheetos Vision Client: Cheetos

### **Goodby Silverstein & Partners**

Award: Gold

Category: Online/Interactive Branded Content & Entertainment

Entry Title: Project Dead Zone Client: Xfinity

### **Goodby Silverstein & Partners**

Award: Gold

Category: Social Media, Single Execution

Entry Title: Project Dead Zone Client: Xfinity

### **Goodby Silverstein & Partners**

Award: Gold

Category: Data Driven Media

Entry Title: Data in Dollars Client: Xfinity

### **Goodby Silverstein & Partners**

Award: Gold

Category: Innovative Use of Interactive/Technology

Entry Title: Secret Screens Client: Xfinity

### **Goodby Silverstein & Partners**

Award: Silver

Category: Regional/National Television Commercial Campaign

Entry Title: Here's to Progress Client: Credit Karma

**Goodby Silverstein & Partners**

Award: Silver

Category: Mobile Interaction

Entry Title: Secret Screens Client: Xfinity

**Goodby Silverstein & Partners**

Award: Silver

Category: Cinematography Campaign

Entry Title: Here's to Progress Client: Credit Karma

**Goodby Silverstein & Partners**

Award: Silver

Category: Copywriting

Entry Title: Here's to Progress Client: Credit Karma

**Goodby Silverstein & Partners**

Award: Silver

Category: Regional/National Television Commercial

Entry Title: Here's to Progress Client: Credit Karma

**Goodby Silverstein & Partners**

Award: Silver

Category: Copywriting

Entry Title: Here's to Progress Client: Credit Karma

**Goodby Silverstein & Partners**

Award: Silver

Category: Innovative Use of Interactive/Technology

Entry Title: Cheetos Vision Client: Cheetos

**Goodby Silverstein & Partners**

Award: Bronze

Category: Music With Lyrics

Entry Title: Taste and Refresh Client: PepsiCo

**Goodby Silverstein & Partners**

Award: Bronze

Category: Art Direction Campaign

Entry Title: Taste and Refresh Client: PepsiCo

## **Goodby Silverstein & Partners**

Award: Bronze

Category: Animation, Special Effects or Motion Graphics

Entry Title: Taste and Refresh                      Client: PepsiCo

## **Goodby Silverstein & Partners**

Award: Bronze

Category: Cinematography

Entry Title: Here's to Progress                      Client: Credit Karma

## **Goodby Silverstein & Partners**

Award: Bronze

Category: Regional/National Television Commercial Campaign

Entry Title: Heaping Cup                      Client: NFL Network

## **Goodby Silverstein & Partners**

Award: Bronze

Category: Sound Design Campaign

Entry Title: Taste and Refresh                      Client: PepsiCo

## **Goodby Silverstein & Partners**

Award: Bronze

Category: Regional/National Radio Commercial Campaign

Entry Title: Listen to our 360° Campaign                      Client: Liberty Mutual

## **Goodby Silverstein & Partners**

Award: Bronze

Category: Sound Design

Entry Title: Heaping Cup                      Client: NFL Network

## **Heat**

Award: Silver

Category: Website-Based App

Entry Title: Westworld; A Delos Destination                      Client: WB GAMES

## **Heat**

Award: Silver

Category: Video Editing

Entry Title: Change it up: DENIZEN for Levi's                      Client: DENIZEN for Levi's

**Heat**

Award: Bronze

Category: Internet Commercial

Entry Title: Change it up: DENIZEN for Levi's

Client: DENIZEN for Levi's

**Heat**

Award: Bronze

Category: Copywriting

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Art Direction

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Consumer Website

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Internet Commercial Campaign

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Internet Commercial

Entry Title: Wild Turkey: 101 Years

Client: Campari

**Heat**

Award: Bronze

Category: Art Direction Campaign

Entry Title: Westworld; A Delos Destination

Client: WB GAMES



**Heat**

Award: Bronze

Category: Internet Commercial Campaign

Entry Title: Change it up: DENIZEN for Levi's

Client: DENIZEN for Levi's

**Heat**

Award: Bronze

Category: Online/Interactive Campaign

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Film/Video/Sound Branded Content

Entry Title: Wild Turkey: 101 Years

Client: Campari

**Heat**

Award: Bronze

Category: Internet Commercial

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Digital Creative Technology User Experience

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Games

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Online/Interactive Cross Platform Campaign

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Social Media, Campaign

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Online/Interactive Cross Platform Campaign

Entry Title: Change it up: DENIZEN for Levi's

Client: DENIZEN for Levi's

**Heat**

Award: Bronze

Category: Online/Interactive Branded Content & Entertainment

Entry Title: Wild Turkey: 101 Years

Client: Campari

**Heat**

Award: Bronze

Category: Social Media, Campaign

Entry Title: Wild Turkey: 101 Years

Client: Campari

**Heat**

Award: Bronze

Category: Internet Commercial Campaign

Entry Title: Wild Turkey: 101 Years

Client: Campari

**Heat**

Award: Bronze

Category: Microsite

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Social Media, Single Execution

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Heat**

Award: Bronze

Category: Data Driven Media

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**How Funworks LLC**

Award: Silver

Category: Art Direction Campaign

Entry Title: Know Your Odds

Client: Credit Karma

## **How Funworks LLC**

Award: Bronze

Category: Regional/National Radio Commercial Campaign

Entry Title: The Cloud Revolution Client: Freshworks

## **How Funworks LLC**

Award: Bronze

Category: Regional/National Television Commercial

Entry Title: Know your Odds Client: Credit Karma

## **How Funworks LLC**

Award: Bronze

Category: Social Media, Campaign

Entry Title: Max Your Tax Karma Client: Credit Karma

## **How Funworks LLC**

Award: Bronze

Category: Regional/National Television Commercial Campaign

Entry Title: Know your Odds Client: Credit Karma

## **How Funworks LLC**

Award: Bronze

Category: Animation, Special Effects or Motion Graphics

Entry Title: The Cloud Revolution Client: Freshworks

## **How Funworks LLC**

Award: Bronze

Category: Art Direction

Entry Title: Know Your Odds Client: Credit Karma

## **How Funworks LLC**

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: The Cloud Revolution Client: Freshworks

## **How Funworks LLC**

Award: Bronze

Category: Guerrilla Marketing

Entry Title: The Cloud Revolution Client: Freshworks

**J. Walter Thompson**

Award: Silver

Category: Augmented Reality

Entry Title: Living Wine Labels

Client: Treasury Wine Estates

**J. Walter Thompson**

Award: Silver

Category: Innovative Use of Interactive/Technology

Entry Title: Living Wine Labels

Client: Treasury Wine Estates

**J. Walter Thompson**

Award: Silver

Category: Mobile App

Entry Title: Living Wine Labels

Client: Treasury Wine Estates

**J. Walter Thompson**

Award: Bronze

Category: Social Media, Campaign

Entry Title: 19 Crimes: Find the 19th Cork

Client: Treasury Wine Estates

**J. Walter Thompson**

Award: Bronze

Category: Online/Interactive Branded Content & Entertainment

Entry Title: EMBRAZEN

Client: Treasury Wine Estates

**J. Walter Thompson**

Award: Bronze

Category: Out-Of-Home Installation

Entry Title: 19 Crimes' The Prison Ship

Client: Treasury Wine Estates

**Little Moving Pictures**

Award: Bronze

Category: Film/Video/Sound Branded Content

Entry Title: Turo - "Bumblebee"

Client: Turo.com

**Little Moving Pictures**

Award: Bronze

Category: Regional/National Television Commercial Campaign

Entry Title: method body campaign

Client: Method, an SC Johnson Company

## **Monday and Partners**

Award: Bronze

Category: Out-Of-Home, Large Venue

Entry Title: Half-Second Client: Aptiv

## **Monday and Partners**

Award: Bronze

Category: Internet Commercial

Entry Title: Half-Second Client: Aptiv

## **Monday and Partners**

Award: Bronze

Category: Branded Content & Entertainment - Non-Broadcast

Entry Title: Half-Second Client: Aptiv

## **Ntropic**

Award: Silver

Category: Public Service Online Film, Video & Sound

Entry Title: Rising – Love Has No Labels Client: The Ad Council

## **SoFi**

Award: Bronze

Category: Internet Commercial

Entry Title: The Most Epic StudentLoanGraduation Client: SoFi

## **SoFi**

Award: Bronze

Category: Internet Commercial Campaign

Entry Title: Strangers Talking Money Client: SoFi

## **Square, Inc.**

Award: Gold

Category: Film/Video/Sound Branded Content

Entry Title: Sister Hearts Client: Square

## **Square, Inc.**

Award: Silver

Category: Film/Video/Sound Branded Content

Entry Title: Exit 12: Moved by War Client: Square

**Square, Inc.**

Award: Silver

Category: Branded Content & Entertainment Campaign

Entry Title: For Every Kind of Dream Client: Square

**Swell Music + Sound**

Award: Bronze

Category: Sound Design

Entry Title: 7up 'Fredwreck' Client: 7up

**Swell Music + Sound**

Award: Bronze

Category: Music

Entry Title: Cheesecake Factory 'Anthem' Client: Cheesecake Factory

**Venables Bell & Partners**

Award: Gold

Category: Animation, Special Effects or Motion Graphics

Entry Title: Playstation Store "Bazaar" Client: Sony Playstation

**Venables Bell & Partners**

Award: Silver

Category: Internet Commercial

Entry Title: Audi "Final Breath" Client: Audi of America

**Venables Bell & Partners**

Award: Silver

Category: Cinematography

Entry Title: Audi "Final Breath" Client: Audi of America

**Venables Bell & Partners**

Award: Silver

Category: Local Television Commercial

Entry Title: Playstation Store "Bazaar" Client: Sony Playstation

**Venables Bell & Partners**

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Audi e-Tron Integrated Campaign Client: Audi of America

**Venables Bell & Partners**

Award: Bronze

Category: Internet Commercial

Entry Title: Audi "Driver"

Client: Audi of America

**Venables Bell & Partners**

Award: Bronze

Category: Local Television Commercial

Entry Title: Audi e-Tron "Manifesto"

Client: Audi of America

**Venables Bell & Partners**

Award: Bronze

Category: Local Television Commercial

Entry Title: Audi Watchman Pt. 2

Client: Audi of America

**Venables Bell & Partners**

Award: Bronze

Category: Local Television Commercial

Entry Title: Audi "Watchman Pt. 1"

Client: Audi of America

**Venables Bell & Partners**

Award: Bronze

Category: Local Television Commercial

Entry Title: Audi e-Tron "Unleashed"

Client: Audi of America