



**2019 American Advertising Awards  
Greater San Francisco Competition  
Student Winners by Award**

**Best of Show**

Entrant: Eric Boheman      School: Academy of Art University  
Category: Cross Platform Consumer Campaign  
Entry Title: Animal Jenga

**Gold**

Entrant: Devika Dalal Shani Azizollahoff      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Just Ask Siri.

**Gold**

Entrant: Eric Boheman      School: Academy of Art University  
Category: Cross Platform Consumer Campaign  
Entry Title: Animal Jenga

**Gold**

Entrant: Frans Ahlberg      School: Academy of Art University  
Category: App (Mobile or Web-Based)  
Entry Title: ASPCA x Runtastic

**Gold**

Entrant: Hatem El Akad, Donghoon Lee and Paola Delgado Cornejo      School: Miami Ad School  
Category: Digital Creative Technology  
Entry Title: iHelp

## **Gold**

Entrant: Johanna Rättzén and Maiken Krohn      School: Academy of Art University  
Category: Integrated Brand Identity Campaign  
Entry Title: Fino

## **Gold**

Entrant: Johanna Rättzén and Maiken Krohn      School: Academy of Art University  
Category: Illustration Campaign  
Entry Title: Fino

## **Gold**

Entrant: Michael Simon Lim      School: Miami Ad School  
Category: Copywriting  
Entry Title: Sir Kensington's - Pinky Up

## **Gold**

Entrant: SHEILA GUO      School: Academy of Art University  
Category: Integrated Brand Identity Campaign  
Entry Title: Make It Your Louvre

## **Gold**

Entrant: Vaidehi, Eman, Lucia, Martha      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Amazon Care

## **Silver**

Entrant: Aron Ramstedt      School: Academy of Art University  
Category: Outdoor Board Campaign  
Entry Title: What You Add is Who You Are

## **Silver**

Entrant: Audio Blur      School: Miami Ad School  
Category: Social Media  
Entry Title: Audio Blur - Action on Hearing Loss

## **Silver**

Entrant: Connor Witt + Lee Koppel      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Burger Kingdom

**Silver**

Entrant: Deepika Desai, Donghoon Lee, Philip Tabah      School: Miami Ad School  
Category: App (Mobile or Web-Based)  
Entry Title: Bolo by Google

**Silver**

Entrant: Enrike Grageda      School: Academy of Art University  
Category: Art Direction Campaign  
Entry Title: Snuggle Extreme Laundry Makeover

**Silver**

Entrant: Enrike Grageda      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: Snuggle Extreme Laundry Makeover

**Silver**

Entrant: Frans Ahlberg      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: Start With A Stitch

**Silver**

Entrant: Frans Ahlberg      School: Academy of Art University  
Category: Social Media  
Entry Title: ASPCA x Runtastic

**Silver**

Entrant: Frans Ahlberg      School: Academy of Art University  
Category: Social Media  
Entry Title: Just Like You

**Silver**

Entrant: Fredrik Hallius      School: Academy of Art University  
Category: Cross Platform Consumer Campaign  
Entry Title: Moves us forward - Pirelli

**Silver**

Entrant: Hatem El Akad and Connor Witt      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Google News

**Silver**

Entrant: Hatem El Akad and Joel Chua      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Impossible Burger

**Silver**

Entrant: Hatem El Akad and Willow Ennen      School: Miami Ad School  
Category: Copywriting  
Entry Title: Comfort Knows No Companion

**Silver**

Entrant: Hatem El Akad and Willow Ennen      School: Miami Ad School  
Category: Copywriting  
Entry Title: Break Up With Ice Cream

**Silver**

Entrant: Hatem El Akad, Donghoon Lee and Paola Delgado Cornejo      School: Miami Ad School  
Category: App (Mobile or Web-Based)  
Entry Title: iHelp

**Silver**

Entrant: Hatem El Akad, Renny Eackelbary and Michael Ching      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Post-It

**Silver**

Entrant: Ian Blackley      School: Academy of Art University  
Category: Social Media Campaign  
Entry Title: #thReadItOnTwitter

**Silver**

Entrant: Johanna Granlund, Amada Wennberg      School: Academy of Art University  
Category: Magazine Advertising  
Entry Title: Kia Stinger: Fueled by Youth

**Silver**

Entrant: Kristin Mizushima and Rodd Naimi      School: Miami Ad School  
Category: App (Mobile or Web-Based)  
Entry Title: Uber Emergency Responder

**Silver**

Entrant: Max Gawell      School: Academy of Art University  
Category: Online/Interactive Campaign  
Entry Title: Take Care

**Silver**

Entrant: Max Gawell      School: Academy of Art University  
Category: Online/Interactive Campaign  
Entry Title: The Equal Rights

**Silver**

Entrant: Michael Simon Lim      School: Miami Ad School  
Category: Magazine Advertising Campaign  
Entry Title: Sir Kensington's - Pinky Up

**Silver**

Entrant: Prasiddha Thiyagarajan      School: Miami Ad School  
Category: Outdoor Board Campaign  
Entry Title: Light the way

**Silver**

Entrant: Prasiddha Thiyagarajan      School: Miami Ad School  
Category: Social Media  
Entry Title: Dragging Pessimism Down

**Silver**

Entrant: Rocky Le      School: Academy of Art University  
Category: Television Campaign  
Entry Title: MUJI: Escape Into Nature

**Silver**

Entrant: Sarah Olicker and Josh Peterson      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Pink Tax Returns

**Silver**

Entrant: SHEILA GUO      School: Academy of Art University  
Category: App (Mobile or Web-Based)  
Entry Title: Mano App

**Silver**

Entrant: Sofia Wiklander and Johanna Rättzén      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: The scent of effort.

**Silver**

Entrant: Vaidehi Mewawalla, Hridaynag Kooretti, Matteo Angione, Axel Livijn Carlman  
School: Miami Ad School  
Category: App (Mobile or Web-Based)  
Entry Title: Venmo Assist

**Silver**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Social Media Campaign  
Entry Title: Scientifically Epic

**Silver**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Copywriting  
Entry Title: Scientifically Epic

**Silver**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: Rise & Outshine

**Silver**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Guerilla Marketing, Installations and Events  
Entry Title: Scientifically Epic

**Silver**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Outdoor Board  
Entry Title: Scientifically Epic

**Silver**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Cross Platform Consumer Campaign  
Entry Title: Scientifically Epic

**Silver**

Entrant: Yash Ram, Fangqi Li      School: Academy of Art University  
Category: Cross Platform Consumer Campaign  
Entry Title: Imperfect Produce - Eat Fugly

**Bronze**

Entrant: Arthur Bukujian      School: Academy of Art University  
Category: Point of Purchase  
Entry Title: VENMO "MONEY MADE EASY"

**Bronze**

Entrant: Arthur Bukujian      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: VENMO "MONEY MADE EASY"

**Bronze**

Entrant: Ben Feole / Javier Salazar-Enriquez / Samson Lei      School: Miami Ad School  
Category: Television  
Entry Title: Get Off Together / OkCupid

**Bronze**

Entrant: Ben Feole / Javier Salazar-Enriquez / Samson Lei      School: Miami Ad School  
Category: Social Media  
Entry Title: Get Off Together / OkCupid

**Bronze**

Entrant: Deepika Desai      School: Miami Ad School  
Category: Magazine Advertising Campaign  
Entry Title: Ode to Ick

**Bronze**

Entrant: Diangelo Cuevas      School: Academy of Art University  
Category: Television Campaign  
Entry Title: Pantone: Color with purpose

**Bronze**

Entrant: Dominic Payerchin      School: Academy of Art University  
Category: Outdoor Board Campaign  
Entry Title: Lunchables, Good to Go

**Bronze**

Entrant: Enrike Grageda      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: For The Bees

**Bronze**

Entrant: Enrike Grageda      School: Academy of Art University  
Category: Copywriting  
Entry Title: Snuggle Extreme Laundry Makeover

**Bronze**

Entrant: Eric Boheman      School: Academy of Art University  
Category: S11A - Single Occurrence or Installation  
Entry Title: Create Art Anywhere

**Bronze**

Entrant: Eric Boheman & Karolina Edgren      School: Academy of Art University  
Category: Cross Platform Consumer Campaign  
Entry Title: Stop Radicalization with Education

**Bronze**

Entrant: Frans Ahlberg      School: Academy of Art University  
Category: Social Media  
Entry Title: Start With A Stitch

**Bronze**

Entrant: Frans Ahlberg      School: Academy of Art University  
Category: Direct Marketing  
Entry Title: Start With A Stitch

**Bronze**

Entrant: Frans Ahlberg      School: Academy of Art University  
Category: Website  
Entry Title: Start With A Stitch

**Bronze**

Entrant: Grace Cha and Kristin Mizushima      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Keep it Sweet



**Bronze**

Entrant: Hatem El Akad and Connor Witt      School: Miami Ad School  
Category: Magazine Design  
Entry Title: Doggy Style

**Bronze**

Entrant: Jomelle Narra S. Montillo      School: Academy of Art University  
Category: Outdoor Board Campaign  
Entry Title: Eaze.com's Weed Delivery Service

**Bronze**

Entrant: Martine Colloredo-Mansfeld      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: Marshalls - Kind of a big deal

**Bronze**

Entrant: Max Gawell      School: Academy of Art University  
Category: Online/Interactive Campaign  
Entry Title: The Sustainable Spice

**Bronze**

Entrant: Michael Simon Lim & Kristin Mizushima      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: The Vicious Side of Love

**Bronze**

Entrant: Paulo Antonio S. Olandez      School: Academy of Art University  
Category: Poster Campaign  
Entry Title: Superdry Anti-winter x Pro-chillin

**Bronze**

Entrant: Paulo Antonio S. Olandez      School: Academy of Art University  
Category: Poster Campaign  
Entry Title: Michael Kors - The Smart Watch

**Bronze**

Entrant: Paulo Antonio S. Olandez      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: LimeBike Ad Campaign

**Bronze**

Entrant: Paulo Antonio S. Olandez      School: Academy of Art University  
Category: Logo Design  
Entry Title: Hiller Aviation Museum Logo Design

**Bronze**

Entrant: Paulo Antonio S. Olandez      School: Academy of Art University  
Category: Poster Campaign  
Entry Title: LimeBike Ad Campaign

**Bronze**

Entrant: Peter Westberg      School: Academy of Art University  
Category: Magazine Advertising Campaign  
Entry Title: Dreyer's For those moments

**Bronze**

Entrant: Peter Westberg - Copywriter      School: Academy of Art University  
Category: Poster Campaign  
Entry Title: Netflix - Start Watching

**Bronze**

Entrant: Prasiddha Thiyagarajan      School: Miami Ad School  
Category: Social Media  
Entry Title: Dogs Trust- Dogs with experience

**Bronze**

Entrant: Vaidehi Mewawalla, Hridaynag Kooretti, Deepika Desai      School: Miami Ad School  
Category: Guerilla Marketing, Installations, Events  
Entry Title: Blame The Avengers

**Bronze**

Entrant: Vaidehi Mewawalla, Nutnicha Achavakulthep      School: Miami Ad School  
Category: App (Mobile or Web-Based)  
Entry Title: Pain. Killer

**Bronze**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Online/Interactive Campaign  
Entry Title: Rise & Outshine

**Bronze**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Social Media Campaign  
Entry Title: Rise & Outshine

**Bronze**

Entrant: Veronica Alcocer      School: Academy of Art University  
Category: Copywriting  
Entry Title: Rise & Outshine

**Bronze**

Entrant: Will Martin and Kristin Mizushima      School: Miami Ad School  
Category: Cross Platform Consumer Campaign  
Entry Title: Tell It Over A Beefeater

**Bronze**

Entrant: Yash Ram      School: Academy of Art University  
Category: Cross Platform Consumer Campaign  
Entry Title: Spirit - Destination > Journey