



**2019 American Advertising Awards  
Greater San Francisco Competition  
Winners by Award**

**Award: Best of Show**

Entrant: Goodby Silverstein & Partners  
Category: Specialty Advertising Campaign  
Entry Title: Data in Dollars      Client: Xfinity

**Award: Gold**

Entrant: Venables Bell & Partners  
Category: Animation, Special Effects or Motion Graphics  
Entry Title: Playstation Store "Bazaar"      Client: Sony Playstation

**Award: Gold**

Entrant: Goodby Silverstein & Partners  
Category: Innovative Use of Interactive/Technology  
Entry Title: Secret Screens      Client: Xfinity

**Award: Gold**

Entrant: Goodby Silverstein & Partners  
Category: Mobile Interaction  
Entry Title: Data in Dollars      Client: Xfinity

**Award: Gold**

Entrant: Square, Inc.  
Category: Film/Video/Sound Branded Content  
Entry Title: Sister Hearts      Client: Square

**Award: Gold**

Entrant: Goodby Silverstein & Partners  
Category: Online/Interactive Branded Content & Entertainment  
Entry Title: Project Dead Zone      Client: Xfinity

**Award: Gold**

Entrant: Edelman

Category: Illustration Series

Entry Title: Adobe: The Terror of Undermountain

Client: Adobe

**Award: Gold**

Entrant: Goodby Silverstein & Partners

Category: Data Driven Media

Entry Title: Data in Dollars

Client: Xfinity

**Award: Gold**

Entrant: DigitasLBI

Category: Illustration Series

Entry Title: God of War

Client: PlayStation

**Award: Gold**

Entrant: Goodby Silverstein & Partners

Category: Specialty Advertising

Entry Title: Secret Screens

Client: Xfinity

**Award: Gold**

Entrant: Goodby Silverstein & Partners

Category: Social Media

Entry Title: Project Dead Zone

Client: Xfinity

**Award: Gold**

Entrant: Goodby Silverstein & Partners

Category: Mobile App

Entry Title: Cheetos Vision

Client: Cheetos

**Award: Gold**

Entrant: Goodby Silverstein & Partners

Category: Specialty Advertising Campaign

Entry Title: Data in Dollars

Client: Xfinity

**Award: Silver**

Entrant: barrettSF

Category: Online/Interactive Cross Platform Campaign

Entry Title: Marvel Strike Force

Client: FoxNext

**Award: Silver**

Entrant: DigitasLBI

Category: Art Direction Campaign

Entry Title: God of war                      Client: PlayStation

**Award: Silver**

Entrant: DigitasLBI

Category: Online/Interactive Branded Content & Entertainment

Entry Title: God of War                      Client: PlayStation

**Award: Silver**

Entrant: DigitasLBI

Category: Social Media, Campaign

Entry Title: God of War                      Client: PlayStation

**Award: Silver**

Entrant: Duncan Channon

Category: Integrated Media Public Service Campaign

Entry Title: Flavors Hook Kids                      Client: California Tobacco Control Program (CTCP)

**Award: Silver**

Entrant: Edelman

Category: Online/Interactive Branded Content & Entertainment

Entry Title: Adobe: The Terror of Undermountain                      Client: Adobe

**Award: Silver**

Entrant: Edelman

Category: Out-Of-Home Installation

Entry Title: PayPal Cash 'N Back Installation                      Client: PayPal

**Award: Silver**

Entrant: Edelman

Category: Social Media, Campaign

Entry Title: Adobe: The Terror of Undermountain                      Client: Adobe

**Award: Silver**

Entrant: Goodby Silverstein & Partners

Category: Mobile Interaction

Entry Title: Secret Screens                      Client: Xfinity

**Award: Silver**

Entrant: Goodby Silverstein & Partners

Category: Cinematography Campaign

Entry Title: Here's to Progress      Client: Credit Karma

**Award: Silver**

Entrant: Goodby Silverstein & Partners

Category: Regional/National Television Commercial Campaign

Entry Title: Here's to Progress      Client: Credit Karma

**Award: Silver**

Entrant: Goodby Silverstein & Partners

Category: Copywriting

Entry Title: Here's to Progress      Client: Credit Karma

**Award: Silver**

Entrant: Goodby Silverstein & Partners

Category: Copywriting

Entry Title: Here's to Progress      Client: Credit Karma

**Award: Silver**

Entrant: Goodby Silverstein & Partners

Category: Regional/National Television Commercial

Entry Title: Here's to Progress      Client: Credit Karma

**Award: Silver**

Entrant: Goodby Silverstein & Partners

Category: Innovative Use of Interactive/Technology

Entry Title: Cheetos Vision      Client: Cheetos

**Award: Silver**

Entrant: Heat

Category: Video Editing

Entry Title: Change it up: DENIZEN for Levi's      Client: DENIZEN for Levi's

**Award: Silver**

Entrant: Heat

Category: Website-Based App

Entry Title: Westworld; A Delos Destination      Client: WB GAMES

**Award: Silver**

Entrant: How Funworks LLC

Category: Art Direction Campaign

Entry Title: Know Your Odds      Client: Credit Karma

**Award: Silver**

Entrant: J. Walter Thompson

Category: Innovative Use of Interactive/Technology

Entry Title: Living Wine Labels      Client: Treasury Wine Estates

**Award: Silver**

Entrant: J. Walter Thompson

Category: Augmented Reality

Entry Title: Living Wine Labels      Client: Treasury Wine Estates

**Award: Silver**

Entrant: J. Walter Thompson

Category: Mobile App

Entry Title: Living Wine Labels      Client: Treasury Wine Estates

**Award: Silver**

Entrant: Ntropic

Category: Public Service Online Film, Video & Sound

Entry Title: Rising – Love Has No Labels      Client: The Ad Council

**Award: Silver**

Entrant: Square, Inc.

Category: Film/Video/Sound Branded Content

Entry Title: Exit 12: Moved by War      Client: Square

**Award: Silver**

Entrant: Square, Inc.

Category: Branded Content & Entertainment Campaign

Entry Title: For Every Kind of Dream      Client: Square

**Award: Silver**

Entrant: Venables Bell & Partners

Category: Local Television Commercial

Entry Title: Playstation Store "Bazaar"      Client: Sony Playstation

**Award: Silver**

Entrant: Venables Bell & Partners

Category: Internet Commercial

Entry Title: Audi "Final Breath" Client: Audi of America

**Award: Silver**

Entrant: Venables Bell & Partners

Category: Cinematography

Entry Title: Audi "Final Breath" Client: Audi of America

**Award: Bronze**

Entrant: Abolitionist Mom

Category: Film/Video/Sound Public Service Campaign

Entry Title: Lacey's Story | Stop The Bleed PSA Client: Alameda County Emergency  
Medical Services

**Award: Bronze**

Entrant: barrettSF

Category: Integrated Advertising Campaign - Local

Entry Title: Fire Relief Client: Exchange Bank

**Award: Bronze**

Entrant: barrettSF

Category: Internet Commercial Campaign

Entry Title: CBS Sports HQ Client: CBS Sports

**Award: Bronze**

Entrant: barrettSF

Category: Local Radio Commercial

Entry Title: Oxymoron" Client: Exchange Bank

**Award: Bronze**

Entrant: DigitasLBi

Category: Branded Content & Entertainment Campaign

Entry Title: God of War Client: PlayStation

**Award: Bronze**

Entrant: DigitasLBi

Category: Augmented Reality

Entry Title: God of War Client: PlayStation

**Award: Bronze**

Entrant: DigitasLBI

Category: Copywriting

Entry Title: God of War                      Client: PlayStation

**Award: Bronze**

Entrant: DigitasLBI

Category: Podcast Series

Entry Title: God of War                      Client: PlayStation

**Award: Bronze**

Entrant: DigitasLBI

Category: Online/Interactive Campaign

Entry Title: God of War                      Client: PlayStation

**Award: Bronze**

Entrant: DigitasLBI

Category: Integrated Advertising Campaign - Regional/National

Entry Title: God of War                      Client: PlayStation

**Award: Bronze**

Entrant: DigitasLBI

Category: Online/Interactive Cross Platform Campaign

Entry Title: God of War                      Client: PlayStation

**Award: Bronze**

Entrant: Edelman

Category: Online/Interactive Branded Content & Entertainment

Entry Title: Schwabertson's Investing Principles                      Client: Charles Schwab

**Award: Bronze**

Entrant: Edelman

Category: Branded Content & Entertainment Campaign

Entry Title: Schwabertson's Investing Principles                      Client: Charles Schwab

**Award: Bronze**

Entrant: Edelman

Category: Internet Commercial Campaign

Entry Title: Adobe: The Terror of Undermountain                      Client: Adobe

**Award: Bronze**

Entrant: Edelman

Category: Social Media, Campaign

Entry Title: Starbucks Happy Hour Campaign      Client: Starbucks

**Award: Bronze**

Entrant: Founded

Category: Integrated Advertising Campaign - Regional/National

Entry Title: Let's Grow - PayPal - Founded      Client: PayPal, Merchant Marketing

**Award: Bronze**

Entrant: Gold Front

Category: Public Service Online Film, Video & Sound

Entry Title: Museum of Voting      Client: Gold Front

**Award: Bronze**

Entrant: Gold Front

Category: Integrated Media Public Service Campaign

Entry Title: Museum of Voting      Client: Gold Front

**Award: Bronze**

Entrant: Goodby Silverstein & Partners

Category: Cinematography

Entry Title: Here's to Progress      Client: Credit Karma

**Award: Bronze**

Entrant: Goodby Silverstein & Partners

Category: Sound Design

Entry Title: Heaping Cup      Client: NFL Network

**Award: Bronze**

Entrant: Goodby Silverstein & Partners

Category: Art Direction Campaign

Entry Title: Taste and Refresh      Client: PepsiCo

**Award: Bronze**

Entrant: Goodby Silverstein & Partners

Category: Music With Lyrics

Entry Title: Taste and Refresh      Client: PepsiCo



**Award: Bronze**

Entrant: Goodby Silverstein & Partners  
Category: Sound Design Campaign  
Entry Title: Taste and Refresh      Client: PepsiCo

**Award: Bronze**

Entrant: Goodby Silverstein & Partners  
Category: Regional/National Radio Commercial Campaign  
Entry Title: Listen to our 360° Campaign      Client: Liberty Mutual

**Award: Bronze**

Entrant: Goodby Silverstein & Partners  
Category: Animation, Special Effects or Motion Graphics  
Entry Title: Taste and Refresh      Client: PepsiCo

**Award: Bronze**

Entrant: Goodby Silverstein & Partners  
Category: Regional/National Television Commercial Campaign  
Entry Title: Heaping Cup      Client: NFL Network

**Award: Bronze**

Entrant: Heat  
Category: Microsite  
Entry Title: Westworld; A Delos Destination      Client: WB GAMES

**Award: Bronze**

Entrant: Heat  
Category: Internet Commercial Campaign  
Entry Title: Westworld; A Delos Destination      Client: WB GAMES

**Award: Bronze**

Entrant: Heat  
Category: Art Direction Campaign  
Entry Title: Westworld; A Delos Destination      Client: WB GAMES

**Award: Bronze**

Entrant: Heat  
Category: Online/Interactive Branded Content & Entertainment  
Entry Title: Wild Turkey: 101 Years      Client: Campari

**Award: Bronze**

Entrant: Heat

Category: Consumer Website

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Data Driven Media

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Digital Creative Technology User Experience

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Copywriting

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Internet Commercial Campaign

Entry Title: Change it up: DENIZEN for Levi's

Client: DENIZEN for Levi's

**Award: Bronze**

Entrant: Heat

Category: Social Media

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Film/Video/Sound Branded Content

Entry Title: Wild Turkey: 101 Years

Client: Campari

**Award: Bronze**

Entrant: Heat

Category: Art Direction

Entry Title: Westworld; A Delos Destination

Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Internet Commercial Campaign

Entry Title: Wild Turkey: 101 Years Client: Campari

**Award: Bronze**

Entrant: Heat

Category: Online/Interactive Cross Platform Campaign

Entry Title: Change it up: DENIZEN for Levi's Client: DENIZEN for Levi's

**Award: Bronze**

Entrant: Heat

Category: Social Media, Campaign

Entry Title: Westworld; A Delos Destination Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Online/Interactive Games

Entry Title: Westworld; A Delos Destination Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Online/Interactive Campaign

Entry Title: Westworld; A Delos Destination Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Internet Commercial

Entry Title: Change it up: DENIZEN for Levi's Client: DENIZEN for Levi's

**Award: Bronze**

Entrant: Heat

Category: Integrated Advertising Campaign - Regional/National

Entry Title: Westworld; A Delos Destination Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Online/Interactive Cross Platform Campaign

Entry Title: Westworld; A Delos Destination Client: WB GAMES

**Award: Bronze**

Entrant: Heat

Category: Social Media, Campaign

Entry Title: Wild Turkey: 101 Years                      Client: Campari

**Award: Bronze**

Entrant: Heat

Category: Internet Commercial

Entry Title: Wild Turkey: 101 Years                      Client: Campari

**Award: Bronze**

Entrant: Heat

Category: Internet Commercial

Entry Title: Westworld; A Delos Destination                      Client: WB GAMES

**Award: Bronze**

Entrant: How Funworks LLC

Category: Integrated Advertising Campaign - Local

Entry Title: The Cloud Revolution                      Client: Freshworks

**Award: Bronze**

Entrant: How Funworks LLC

Category: Art Direction

Entry Title: Know Your Odds                      Client: Credit Karma

**Award: Bronze**

Entrant: How Funworks LLC

Category: Social Media, Campaign

Entry Title: Max Your Tax Karma                      Client: Credit Karma

**Award: Bronze**

Entrant: How Funworks LLC

Category: Regional/National Television Commercial Campaign

Entry Title: Know your Odds                      Client: Credit Karma

**Award: Bronze**

Entrant: How Funworks LLC

Category: Animation, Special Effects or Motion Graphics

Entry Title: The Cloud Revolution                      Client: Freshworks

**Award: Bronze**

Entrant: How Funworks LLC

Category: Regional/National Radio Commercial Campaign

Entry Title: The Cloud Revolution            Client: Freshworks

**Award: Bronze**

Entrant: How Funworks LLC

Category: Regional/National Television Commercial

Entry Title: Know your Odds            Client: Credit Karma

**Award: Bronze**

Entrant: How Funworks LLC

Category: Guerrilla Marketing

Entry Title: The Cloud Revolution            Client: Freshworks

**Award: Bronze**

Entrant: J. Walter Thompson

Category: Social Media, Campaign

Entry Title: 19 Crimes: Find the 19th Cork            Client: Treasury Wine Estates

**Award: Bronze**

Entrant: J. Walter Thompson

Category: Online/Interactive Branded Content & Entertainment

Entry Title: EMBRAZEN            Client: Treasury Wine Estates

**Award: Bronze**

Entrant: J. Walter Thompson

Category: Out-Of-Home Installation

Entry Title: 19 Crimes' The Prison Ship            Client: Treasury Wine Estates

**Award: Bronze**

Entrant: Little Moving Pictures

Category: Film/Video/Sound Branded Content

Entry Title: Turo - "Bumblebee"            Client: Turo.com

**Award: Bronze**

Entrant: Little Moving Pictures

Category: Regional/National Television Commercial Campaign

Entry Title: method body campaign            Client: Method, an SC Johnson Company

**Award: Bronze**

Entrant: Monday and Partners

Category: Internet Commercial

Entry Title: Half-Second      Client: Aptiv

**Award: Bronze**

Entrant: Monday and Partners

Category: Branded Content & Entertainment - Non-Broadcast

Entry Title: Half-Second      Client: Aptiv

**Award: Bronze**

Entrant: Monday and Partners

Category: Out-Of-Home, Large Venue

Entry Title: Half-Second      Client: Aptiv

**Award: Bronze**

Entrant: SoFi

Category: Internet Commercial

Entry Title: The Most Epic StudentLoanGraduation      Client: SoFi

**Award: Bronze**

Entrant: SoFi

Category: Internet Commercial Campaign

Entry Title: Strangers Talking Money      Client: SoFi

**Award: Bronze**

Entrant: Swell Music + Sound

Category: Sound Design

Entry Title: 7up 'Fredwreck'      Client: 7up

**Award: Bronze**

Entrant: Swell Music + Sound

Category: Music

Entry Title: Cheesecake Factory 'Anthem'      Client: Cheesecake Factory

**Award: Bronze**

Entrant: Venables Bell & Partners

Category: Local TelevisionCommercial

Entry Title: Audi Watchman Pt. 2      Client: Audi of America

**Award: Bronze**

Entrant: Venables Bell & Partners

Category: Local Television Commercial

Entry Title: Audi e-Tron "Manifesto" Client: Audi of America

**Award: Bronze**

Entrant: Venables Bell & Partners

Category: Local Television Commercial

Entry Title: Audi "Watchman Pt. 1" Client: Audi of America

**Award: Bronze**

Entrant: Venables Bell & Partners

Category: Local Television Commercial

Entry Title: Audi e-Tron "Unleashed" Client: Audi of America

**Award: Bronze**

Entrant: Venables Bell & Partners

Category: Integrated Advertising Campaign - Regional/National

Entry Title: Audi e-Tron Integrated Campaign Client: Audi of America

**Award: Bronze**

Entrant: Venables Bell & Partners

Category: Internet Commercial

Entry Title: Audi "Driver" Client: Audi of America