

# JUDGES

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Sara Worthington  
Group Creative Director

Sara has an Art Direction background, but her wit might fool you into thinking she's a writer. She has worked in New York, Miami, and San Francisco at agencies like JWT, Pereira O'Dell NY and Goodby Silverstein and Partners.

Currently a Group Creative Director at Huge in Brooklyn, her energy is palpable and dynamic. During Sara's time in advertising, she has worked on a wide variety of brands like Smirnoff, Virgin America, Nintendo, European Wax Center, Sonic, MTV, [realtor.com](https://www.realtor.com) and Zelle. Her campaigns have been recognized by the top industry awards shows along with many notable publications. Several of her campaigns received national press coverage and have been shared widely online.



Eric Goldstein  
Sr. Creative Director

Eric is currently Senior Creative Director at BBDO/NY, guiding work for brands such as GE, Visa, Humana and KIND Bar. His work has been nominated for an Emmy for "Outstanding Commercial" and has been included in the permanent collection at the Museum of Modern Art In New York. Other honors include Cannes Lions, The One Show, Art Directors Club, D&AD, YouTube Ads of the Year, Clios, Communication Arts, and of course, The ADDYs.

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Gustavo Zapata  
Head of Art at Dieste

Gustavo is an illustrator and advertising creative that was raised in Colombia. His 22 year career includes developing award-winning work for agencies including Havas, Ogilvy & Mather, DDB Colombia and Sancho BBDO. He currently resides in Dallas, TX, creating work at the multicultural agency Dieste Inc. in Dallas, TX, for brands such as AT&T, DirectTV, Hershey's, Goya Foods and PetSmart.

Cannes Lions, The One Show, D&AD, Clios, New York Festival, LIAA and the ADDYS have all honored Gustavo's work.



Niraj Zaveri  
Creative Director/Art Director

Niraj first honed his skills in communication and fine arts at the L.S. Raheja School of Art in Mumbai, India. He then moved to California to earn his Masters Degree in Advertising at the Academy of Art College in San Francisco.

He has worked on the east and west coasts for Colby and Partners, DDB, TBWA, Media Arts, 72andSunny, Spike DDB, and BBDO. Clients lucky enough to benefit from his insights include numerous national and international accounts like Apple, Samsung, Pepsi, AT&T and Activision.

Throughout his career, Niraj has been recognized by all the major award shows, including Cannes, One Show, LIAA and Clios, and his work has been featured in the NYTimes, Wall Street Journal, Adweek and Creativity.