



**2022 Greater San Francisco Ad Club
Student American Advertising Awards
Results by Category**

Category: Animation or Special Effects

Award: Gold

Entrant: Sifan Zhao

School: Academy of Art University

Entry Title: How Google Works

Category: App (Mobile or Web-Based)

Award: Gold

Entrant: César García

School: Academy of Art University

Entry Title: LEGO: Minopix

Category: Art Direction Campaign

Award: Silver

Entrant: Adrian Cekala

School: Academy of Art University

Entry Title: Puma- Play Beautiful

Category: Art Direction Campaign

Award: Silver

Entrant: César García

School: Academy of Art University

Entry Title: Nature's Way

Category: Book Design

Award: Bronze

Entrant: Clara Speckhart

School: Academy of Art University

Entry Title: Zima Rebranding Book

Category: Copywriting
Award: Silver
Entrant: Gabriella Sharnborg
School: University of San Francisco
Entry Title: ASPCA Replacement Program ads

Category: Copywriting
Award: Bronze
Entrant: Grace Yam
School: University of San Francisco
Entry Title: Write Your Own Story

Category: Copywriting
Award: Bronze
Entrant: Fanny Odebrand
School: Academy of Art University
Entry Title: Shazam Memories

Category: Direct Marketing
Award: Bronze
Entrant: Marta Arcones Franco
School: University of San Francisco
Entry Title: The Missing Piece

Category: Guerilla Marketing, Installations and Events
Award: Silver
Entrant: Amy Buchanan
School: University of San Francisco
Entry Title: I Hope You Like My Skin

Category: Guerilla Marketing, Installations and Events Campaign
Award: Bronze
Entrant: Adrian Cekala
School: Academy of Art University
Entry Title: Jeep- Don't miss your adventure

Category: Illustration Campaign
Award: Best of Show
Entrant: Sarah Gamez
School: Academy of Art University
Entry Title: 210 Confección Illustrations

Category: Illustration Campaign
Award: Gold
Entrant: Sarah Gamez
School: Academy of Art University
Entry Title: 210 Confección Illustrations

Category: Integrated Advertising Campaign
Award: Silver
Entrant: Suri Fan
School: Academy of Art University
Entry Title: Once in, you can't Swatch out.

Category: Integrated Advertising Campaign
Award: Bronze
Entrant: Andre Joshua Canta, Marta Arcones-Franco
School: University of San Francisco
Entry Title: This Is For Me

Category: Integrated Advertising Campaign
Award: Bronze
Entrant: Clara Söderberg
School: Academy of Art University
Entry Title: Follow Your Hartt

Category: Integrated Advertising Campaign
Award: Silver
Entrant: Sydney Sharp
School: University of San Francisco
Entry Title: Food Runners: Feeding San Francisco

Category: Integrated Brand Identity Campaign
Award: Gold
Entrant: Sarah Gamez
School: Academy of Art University
Entry Title: 210 Confección Campaign

Category: Integrated Brand Identity Campaign
Award: Silver
Entrant: Suri Fan, Yuhua Chen, Amber Jiang
School: Academy of Art University
Entry Title: Is what u thought what u think?

Category: Integrated Brand Identity Campaign
Award: Silver
Entrant: César Garcia & Joshua Smith
School: Academy of Art University
Entry Title: Give To Get

Category: Integrated Brand Identity Campaign
Award: Bronze
Entrant: Adrian Cekala
School: Academy of Art University
Entry Title: ZzzQuil- Rest Eazzzy

Category: Logo Design
Award: Silver
Entrant: César García
School: Academy of Art University
Entry Title: Osaka Ramen

Category: Magazine Advertising
Award: Silver
Entrant: Andre Joshua Canta
School: University of San Francisco
Entry Title: Ethnic Studies Now

Category: Magazine Advertising
Award: Silver
Entrant: Marta Arcones Franco
School: University of San Francisco
Entry Title: A Blurred Line

Category: Magazine Advertising
Award: Bronze
Entrant: Grace Yam
School: University of San Francisco
Entry Title: Write Your Own Story

Category: Magazine Advertising
Award: Bronze
Entrant: Andre Joshua Canta
School: University of San Francisco
Entry Title: Bic Poetry Make It Your Own

Category: Magazine Advertising Campaign
Award: Bronze
Entrant: Marta Arcones Franco
School: University of San Francisco
Entry Title: The Magic Dots

Category: Mass Transit Advertising
Award: Bronze
Entrant: Hayden Ledbetter
School: University of San Francisco
Entry Title: Children Listen

Category: Mass Transit Advertising
Award: Bronze
Entrant: Marta Arcones Franco
School: University of San Francisco
Entry Title: The Dreaded Stop

Category: Mass Transit Advertising Campaign
Award: Bronze
Entrant: Fanny Odebrand
School: Academy of Art University
Entry Title: Be the Change

Category: Outdoor Board
Award: Bronze
Entrant: Amy Buchanan
School: University of San Francisco
Entry Title: New York 2060

Category: Outdoor Board
Award: Bronze
Entrant: Clara Söderberg
School: Academy of Art University
Entry Title: Follow Your Hartt

Category: Packaging
Award: Silver
Entrant: César Garcia & Nuri Kim
School: Academy of Art University
Entry Title: Chivas Regal: The GOAT

Category: Packaging
Award: Silver
Entrant: Sarah Gamez
School: Academy of Art University
Entry Title: 210 Confección Packaging

Category: Poster
Award: Bronze
Entrant: Grace Yam
School: University of San Francisco
Entry Title: Write Your Own Story

Category: Social Media
Award: Silver
Entrant: Marta Arcones Franco
School: University of San Francisco
Entry Title: Before The Bullet Hit

Category: Social Media
Award: Silver
Entrant: Andre Joshua Canta
School: University of San Francisco
Entry Title: Ethnic Studies Now

Category: Social Media
Award: Silver
Entrant: Clara Söderberg
School: Academy of Art University
Entry Title: `@GrammarlyHelp

Category: Special Event Materials
Award: Bronze
Entrant: Tyler John Aguilera
School: Academy Of Art university
Entry Title: Monogram

Category: Stationery Package
Award: Silver
Entrant: César García
School: Academy of Art University
Entry Title: The High

Category: Television

Award: Silver

Entrant: Francis Wu

School: Academy of Art University

Entry Title: Never Too Late To Be A Hero

Category: Web Banner Ads or Website Takeovers

Award: Bronze

Entrant: Clara Söderberg

School: Academy of Art University

Entry Title: It's in the details.