



**2020 American Advertising Awards
Greater San Francisco Competition
Student Winners by Award**

Award: Gold, Best of Show

Entrant: Hatem El Akad, Donghoon Lee and Erica Yoshimura
San Francisco

School: Miami Ad School

Category: Web Banner Ads or Website Takeovers

Entry Title: The Parallax Banner Ad

Award: Gold

Entrant: Felix Lundqvist **School:** Academy of Art University

Category: Digital Creative Technology

Entry Title: The Invitation

Award: Gold

Entrant: Aron Ramstedt **School:** Academy of Art University

Category: Integrated Brand Identity Campaign

Entry Title: Unlabeled

Award: Gold

Entrant: Elin Lindeberg **School:** Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Proud Neti Potheads

Award: Gold

Entrant: Frans Ahlberg **School:** Academy of Art University

Category: Cinematography

Entry Title: The Fisherman

Award: Gold

Entrant: Judikael Le Bayon School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Burger King – Ghosted

Award: Gold

Entrant: Divij Prakash School: Academy of Art University

Category: App (Mobile or Web-Based)

Entry Title: Google Sign Assistant

Award: Gold

Entrant: Hatem El Akad, Donghoon Lee and Erica Yoshimura School: Miami Ad School
San Francisco

Category: Digital Creative Technology

Entry Title: The Parallax Banner Ad

Award: Gold

Entrant: Sophie Thunved School: Academy of Art University

Category: Magazine Design

Entry Title: Le Petit Parisien

Award: Silver

Entrant: Camilo Rayo School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: We Bring You The Perfect Fit

Award: Silver

Entrant: Aron Ramstedt School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Rethink

Award: Silver

Entrant: Frans Ahlberg School: Academy of Art University

Category: Art Direction

Entry Title: The Fisherman

Award: Silver

Entrant: Sophie Thunved School: Academy of Art University

Category: Editorial Spread or Feature

Entry Title: Silenced Forests

Award: Silver

Entrant: Sarah Gamez School: Academy of Art University

Category: Packaging

Entry Title: Bookkeeper's Cask Whiskey

Award: Silver

Entrant: Sofia Wiklander School: Academy of Art University

Category: Magazine Advertising - Campaign

Entry Title: The best thing since sliced bread

Award: Silver

Entrant: Felix Lundqvist School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: The Invitation

Award: Silver

Entrant: Ian Blackley School: Academy of Art University

Category: Outdoor Advertising - Campaign

Entry Title: The Royal Divorce

Award: Silver

Entrant: Vi Vo School: Academy of Art University

Category: Art Direction

Entry Title: Shades of Vietnam

Award: Silver

Entrant: Felix Lundqvist School: Academy of Art University

Category: Poster - Campaign

Entry Title: Unbound Creativity

Award: Silver

Entrant: Felix Lundqvist School: Academy of Art University

Category: Book Design

Entry Title: The New Normal

Award: Silver

Entrant: Hatem El Akad, Donghoon Lee and Erica Yoshimura School: Miami Ad School
San Francisco

Category: Television Advertising

Entry Title: Time To Act

Award: Silver

Entrant: Enrike Grageda School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Small Choices Matter

Award: Silver

Entrant: Hatem El Akad, Refaat Rico, Ahmed "Reef" Radwan, Abdo Soliman School:
Miami Ad School San Francisco

Category: App (Mobile or Web-Based)

Entry Title: Panic Aid

Award: Silver

Entrant: Veronica Alcocer School: Academy of Art University

Category: Art Direction

Entry Title: Off the Wall, Always

Award: Silver

Entrant: Hatem El Akad, Connor Witt and Renny Eackelbary School: Miami Ad School
San Francisco

Category: Installation or Event - Campaign

Entry Title: Run The World

Award: Silver

Entrant: Hatem El Akad, Connor Witt and Renny Eackelbary School: Miami Ad School
San Francisco

Category: Integrated Advertising Campaign

Entry Title: Run The World

Award: Silver

Entrant: Elin Lindeberg School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Turn the Table

Award: Silver

Entrant: Elin Lindeberg School: Academy of Art University
Category: Outdoor Advertising - Campaign
Entry Title: Proud Neti Potheads

Award: Silver

Entrant: Veronica Alcocer School: Academy of Art University
Category: Television Advertising
Entry Title: Off the Wall, Always

Award: Silver

Entrant: Hatem El Akad, Donghoon Lee and Erica Yoshimura School: Miami Ad School
San Francisco
Category: Installation or Event
Entry Title: Time To Act

Award: Silver

Entrant: Ma Jesswa Sinaca School: Academy of Art University
Category: Magazine Advertising - Campaign
Entry Title: Blue Shield of California

Award: Silver

Entrant: Look Don't Like School: Academy of Art University
Category: Television Advertising
Entry Title: Look Don't Like

Award: Silver

Entrant: Jay Lee School: University of San Francisco
Category: Direct Marketing
Entry Title: Break the Stigma

Award: Silver

Entrant: Aron Ramstedt School: Academy of Art University
Category: Digital Creative Technology
Entry Title: Rethink

Award: Bronze

Entrant: Anushka Kandachia School: Academy of Art University
Category: Radio Advertising - Campaign
Entry Title: It's easy to get hooked

Award: Bronze

Entrant: Anushka Kandachia School: Academy of Art University
Category: Social Media - Campaign
Entry Title: Pamper yourself

Award: Bronze

Entrant: Anushka Kandachia School: Academy of Art University
Category: Social Media
Entry Title: Not blue nor pink

Award: Bronze

Entrant: Anushka Kandachia School: Academy of Art University
Category: Installation or Event - Campaign
Entry Title: It's easy to get hooked

Award: Bronze

Entrant: Anushka Kandachia School: Academy of Art University
Category: Magazine Advertising - Campaign
Entry Title: Pamper yourself

Award: Bronze

Entrant: Keith Kitaji School: Academy of Art University
Category: Copywriting
Entry Title: 2020 Fiat 500e—Fiat Fits

Award: Bronze

Entrant: Keith Kitaji School: Academy of Art University
Category: Radio Advertising
Entry Title: Justin's — The Real Justin

Award: Bronze

Entrant: Keith Kitaji School: Academy of Art University
Category: Integrated Advertising Campaign
Entry Title: The Irishman—Blood, Sweat and Fear

Award: Bronze

Entrant: Aron Ramstedt School: Academy of Art University
Category: Integrated Advertising Campaign
Entry Title: The Leading Woman

Award: Bronze

Entrant: Aron Ramstedt School: Academy of Art University

Category: Social Media - Campaign

Entry Title: The Leading Woman

Award: Bronze

Entrant: Moa Lundqvist School: University of San Francisco

Category: Direct Marketing

Entry Title: Direct Mail for WWF

Award: Bronze

Entrant: Rachel Tang School: University of San Francisco

Category: Integrated Advertising Campaign

Entry Title: #FightRacism

Award: Bronze

Entrant: Elin Lindeberg School: Academy of Art University

Category: Radio Advertising

Entry Title: Secrets of the pit-master

Award: Bronze

Entrant: Ian Blackley School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: The Royal Divorce

Award: Bronze

Entrant: Hatem El Akad, Amber Jolley, Prasiddha Thiyagarajan, Neha Biluve, Renny Eackelbary School: Miami Ad School San Francisco

Category: Digital Creative Technology

Entry Title: Nest Safe Sleeve

Award: Bronze

Entrant: Hatem El Akad, Amber Jolley, Prasiddha Thiyagarajan, Neha Biluve, Renny Eackelbary School: Miami Ad School San Francisco

Category: App (Mobile or Web-Based)

Entry Title: Nest Safe Sleeve

Award: Bronze

Entrant: Elin Lindeberg School: Academy of Art University

Category: Copywriting

Entry Title: Proud Neti Potheads

Award: Bronze

Entrant: Hatem El Akad, Willow Ennen and Josh Peterson School: Miami Ad School

Category: Installation or Event - Campaign

Entry Title: We Didn't Start The Fire

Award: Bronze

Entrant: Enrike Grageda School: Academy of Art University

Category: Magazine Advertising - Campaign

Entry Title: Small Choices Matter

Award: Bronze

Entrant: Enrike Grageda School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: Love Over Coffee

Award: Bronze

Entrant: Hatem El Akad, Willow Ennen and Josh Peterson School: Miami Ad School

Category: Integrated Advertising Campaign

Entry Title: We Didn't Start The Fire

Award: Bronze

Entrant: Judikael Le Bayon School: Academy of Art University

Category: Television Advertising

Entry Title: Burger King Whopper Sr

Award: Bronze

Entrant: Brendan Dimech School: Miami Ad School - San Francisco

Category: Radio Advertising

Entry Title: Mr. I Have a Hunch

Award: Bronze

Entrant: Felix Lundqvist School: Academy of Art University

Category: Outdoor Advertising - Campaign

Entry Title: The New Normal

Award: Bronze

Entrant: Veronica Alcocer School: Academy of Art University

Category: App (Mobile or Web-Based)

Entry Title: Thirdlove

Award: Bronze

Entrant: Sofia Wiklander School: Academy of Art University

Category: Television Advertising

Entry Title: The best thing since sliced bread

Award: Bronze

Entrant: Kean Hui Lim School: Academy of Art University

Category: Social Media

Entry Title: Hungry-Man: Hungry-Bear

Award: Bronze

Entrant: Sofia Wiklander School: Academy of Art University

Category: Integrated Advertising Campaign

Entry Title: The best thing since sliced bread

Award: Bronze

Entrant: Keith Kitaji School: Academy of Art University

Category: Outdoor Board

Entry Title: 2020 Fiat 500e—Fiat Fits

Award: Bronze

Entrant: Issa Grassi and Sunhee Na School: Academy of Art University

Category: Television Advertising

Entry Title: Cleaning Lady

Award: Bronze

Entrant: Jessica Carrillo School: Academy of Art University

Category: Television Advertising

Entry Title: Delta Path "First Words"

Award: Bronze

Entrant: Keith Kitaji School: Academy of Art University

Category: Outdoor Advertising - Campaign

Entry Title: JP Nat. Tourism Board—Find Ikigai

Award: Bronze

Entrant: Mengyuan Zhang School: Academy of Art University

Category: Television Advertising

Entry Title: Happy Birthday

Award: Bronze

Entrant: Kean Hui Lim School: Academy of Art University

Category: Animation or Special Effects

Entry Title: Hungry-Man: Hungry-Bear

Award: Bronze

Entrant: Shenchen Dai School: Academy of Art University

Category: Television Advertising

Entry Title: Just you know why

Award: Bronze

Entrant: Malek Alsmadi School: Academy of Art University

Category: Magazine Advertising - Campaign

Entry Title: Slingshot S

Award: Bronze

Entrant: Hatem El Akad, Refaat Rico, Ahmed "Reef" Radwan, Abdo Soliman

School: Miami Ad School San Francisco

Category: Digital Creative Technology

Entry Title: Panic Aid

Award: Bronze

Entrant: Peter Westberg & George Brahler School: Academy of Art University

Category: Radio Advertising

Entry Title: Pampers - We get babies

Award: Bronze

Entrant: Saniya Utegulova School: Academy of Art University

Category: Outdoor Advertising - Campaign

Entry Title: Dave's Killer Bread