



**2020 American Advertising Awards  
Greater San Francisco Competition  
Student Winners by Category**

**Category:** Animation or Special Effects

**Entrant:** Kean Hui Lim      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Hungry-Man: Hungry-Bear

**Category:** App (Mobile or Web-Based)

**Entrant:** Divij Prakash      **School:** Academy of Art University

**Award:** Gold

**Entry Title:** Google Sign Assistant

**Category:** App (Mobile or Web-Based)

**Entrant:** Hatem El Akad, Refaat Rico, Ahmed "Reef" Radwan, Abdo Soliman

**School:** Miami Ad School San Francisco

**Award:** Silver

**Entry Title:** Panic Aid

**Category:** App (Mobile or Web-Based)

**Entrant:** Veronica Alcocer      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Thirdlove

**Category:** App (Mobile or Web-Based)

**Entrant:** Hatem El Akad, Amber Jolley, Prasiddha Thiyagarajan, Neha Biluve, Renny Eackelbary      **School:** Miami Ad School San Francisco

**Award:** Bronze

**Entry Title:** Nest Safe Sleeve

**Category:** Art Direction

**Entrant:** Frans Ahlberg      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** The Fisherman

**Category:** Art Direction

**Entrant:** Veronica Alcocer

**School:** Academy of Art University

**Award:** Silver

**Entry Title:** Off the Wall, Always

**Category:** Art Direction

**Entrant:** Vi Vo

**School:** Academy of Art University

**Award:** Silver

**Entry Title:** Shades of Vietnam

**Category:** Book Design

**Entrant:** Felix Lundqvist

**School:** Academy of Art University

**Award:** Silver

**Entry Title:** The New Normal

**Category:** Cinematography

**Entrant:** Frans Ahlberg

**School:** Academy of Art University

**Award:** Gold

**Entry Title:** The Fisherman

**Category:** Copywriting

**Entrant:** Elin Lindeberg

**School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Proud Neti Potheads

**Category:** Copywriting

**Entrant:** Keith Kitaji

**School:** Academy of Art University

**Award:** Bronze

**Entry Title:** 2020 Fiat 500e—Fiat Fits

**Category:** Digital Creative Technology

**Entrant:** Hatem El Akad, Donghoon Lee and Erica Yoshimura  
San Francisco

**School:** Miami Ad School

**Award:** Gold

**Entry Title:** The Parallax Banner Ad

**Category:** Digital Creative Technology

**Entrant:** Felix Lundqvist

**School:** Academy of Art University

**Award:** Gold

**Entry Title:** The Invitation

**Category:** Digital Creative Technology

**Entrant:** Aron Ramstedt      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Rethink

**Category:** Digital Creative Technology

**Entrant:** Hatem El Akad, Amber Jolley, Prasiddha Thiyagarajan, Neha Biluve, Renny Eackelbary      **School:** Miami Ad School San Francisco

**Award:** Bronze

**Entry Title:** Nest Safe Sleeve

**Category:** Digital Creative Technology

**Entrant:** Hatem El Akad, Refaat Rico, Ahmed "Reef" Radwan, Abdo Soliman

**School:** Miami Ad School San Francisco

**Award:** Bronze

**Entry Title:** Panic Aid

**Category:** Direct Marketing

**Entrant:** Jay Lee      **School:** University of San Francisco

**Award:** Silver

**Entry Title:** Break the Stigma

**Category:** Direct Marketing

**Entrant:** Moa Lundqvist      **School:** University of San Francisco

**Award:** Bronze

**Entry Title:** Direct Mail for WWF

**Category:** Editorial Spread or Feature

**Entrant:** Sophie Thunved      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Silenced Forests

**Category:** Installation or Event

**Entrant:** Hatem El Akad, Donghoon Lee and Erica Yoshimura

**School:** Miami Ad School San Francisco

**Award:** Silver

**Entry Title:** Time To Act

**Category:** Installation or Event - Campaign  
**Entrant:** Hatem El Akad, Connor Witt and Renny Eackelbary  
**School:** Miami Ad School San Francisco  
**Award:** Silver  
**Entry Title:** Run The World

**Category:** Installation or Event - Campaign  
**Entrant:** Hatem El Akad, Willow Ennen and Josh Peterson  
**School:** Miami Ad School San Francisco  
**Award:** Bronze  
**Entry Title:** We Didn't Start The Fire

**Category:** Installation or Event - Campaign  
**Entrant:** Anushka Kandachia      **School:** Academy of Art University  
**Award:** Bronze  
**Entry Title:** It's easy to get hooked

**Category:** Integrated Advertising Campaign  
**Entrant:** Elin Lindeberg      **School:** Academy of Art University  
**Award:** Gold  
**Entry Title:** Proud Neti Potheads

**Category:** Integrated Advertising Campaign  
**Entrant:** Judikael Le Bayon      **School:** Academy of Art University  
**Award:** Gold  
**Entry Title:** Burger King – Ghosted

**Category:** Integrated Advertising Campaign  
**Entrant:** Camilo Rayo      **School:** Academy of Art University  
**Award:** Silver  
**Entry Title:** We Bring You The Perfect Fit

**Category:** Integrated Advertising Campaign  
**Entrant:** Enrike Grageda      **School:** Academy of Art University  
**Award:** Silver  
**Entry Title:** Small Choices Matter

**Category:** Integrated Advertising Campaign  
**Entrant:** Elin Lindeberg      **School:** Academy of Art University  
**Award:** Silver  
**Entry Title:** Turn the Table

**Category:** Integrated Advertising Campaign

**Entrant:** Hatem El Akad, Connor Witt and Renny Eackelbary

**School:** Miami Ad School San Francisco

**Award:** Silver

**Entry Title:** Run The World

**Category:** Integrated Advertising Campaign

**Entrant:** Felix Lundqvist      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** The Invitation

**Category:** Integrated Advertising Campaign

**Entrant:** Aron Ramstedt      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** The Leading Woman

**Category:** Integrated Advertising Campaign

**Entrant:** Hatem El Akad, Willow Ennen and Josh Peterson

**School:** Miami Ad School San Francisco

**Award:** Bronze

**Entry Title:** We Didn't Start The Fire

**Category:** Integrated Advertising Campaign

**Entrant:** Sofia Wiklander      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** The best thing since sliced bread

**Category:** Integrated Advertising Campaign

**Entrant:** Ian Blackley      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** The Royal Divorce

**Category:** Integrated Advertising Campaign

**Entrant:** Aron Ramstedt      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Rethink

**Category:** Integrated Advertising Campaign

**Entrant:** Keith Kitaji      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** The Irishman—Blood, Sweat and Fear

**Category:** Integrated Advertising Campaign

**Entrant:** Enrike Grageda      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Love Over Coffee

**Category:** Integrated Advertising Campaign

**Entrant:** Rachel Tang      **School:** University of San Francisco

**Award:** Bronze

**Entry Title:** #FightRacism

**Category:** Integrated Brand Identity Campaign

**Entrant:** Aron Ramstedt      **School:** Academy of Art University

**Award:** Gold

**Entry Title:** Unlabeled

**Category:** Magazine Advertising - Campaign

**Entrant:** Sofia Wiklander      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** The best thing since sliced bread

**Category:** Magazine Advertising - Campaign

**Entrant:** Ma Jesswa Sinaca      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Blue Shield of California

**Category:** Magazine Advertising - Campaign

**Entrant:** Malek Alsmadi      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Slingshot S

**Category:** Magazine Advertising - Campaign

**Entrant:** Anushka Kandachia      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Pamper yourself

**Category:** Magazine Advertising - Campaign

**Entrant:** Enrike Grageda      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Small Choices Matter

**Category:** Magazine Design

**Entrant:** Sophie Thunved      **School:** Academy of Art University

**Award:** Gold

**Entry Title:** Le Petit Parisien

**Category:** Outdoor Advertising - Campaign

**Entrant:** Ian Blackley      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** The Royal Divorce

**Category:** Outdoor Advertising - Campaign

**Entrant:** Elin Lindeberg      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Proud Neti Potheads

**Category:** Outdoor Advertising - Campaign

**Entrant:** Keith Kitaji      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** JP Nat. Tourism Board—Find Ikigai

**Category:** Outdoor Advertising - Campaign

**Entrant:** Felix Lundqvist      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** The New Normal

**Category:** Outdoor Advertising - Campaign

**Entrant:** Saniya Utegulova      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Dave's Killer Bread

**Category:** Outdoor Board

**Entrant:** Keith Kitaji      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** 2020 Fiat 500e—Fiat Fits

**Category:** Packaging

**Entrant:** Sarah Gamez      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Bookkeeper's Cask Whiskey

**Category:** Poster - Campaign

**Entrant:** Felix Lundqvist      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Unbound Creativity

**Category:** Radio Advertising

**Entrant:** Elin Lindeberg      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Secrets of the pit-master

**Category:** Radio Advertising

**Entrant:** Peter Westberg & George Brahler      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Pampers - We get babies

**Category:** Radio Advertising

**Entrant:** Brendan Dimech      **School:** Miami Ad School - San Francisco

**Award:** Bronze

**Entry Title:** Mr. I Have a Hunch

**Category:** Radio Advertising

**Entrant:** Keith Kitaji      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Justin's — The Real Justin

**Category:** Radio Advertising - Campaign

**Entrant:** Anushka Kandachia      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** It's easy to get hooked

**Category:** Social Media

**Entrant:** Anushka Kandachia      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Not blue nor pink

**Category:** Social Media

**Entrant:** Kean Hui Lim      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Hungry-Man: Hungry-Bear



**Category:** Social Media - Campaign

**Entrant:** Aron Ramstedt      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** The Leading Woman

**Category:** Social Media - Campaign

**Entrant:** Anushka Kandachia      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Pamper yourself

**Category:** Television Advertising

**Entrant:** Look Don't Like      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Look Don't Like

**Category:** Television Advertising

**Entrant:** Veronica Alcocer      **School:** Academy of Art University

**Award:** Silver

**Entry Title:** Off the Wall, Always

**Category:** Television Advertising

**Entrant:** Hatem El Akad, Donghoon Lee and Erica Yoshimura      **School:** Miami Ad School  
San Francisco

**Award:** Silver

**Entry Title:** Time To Act

**Category:** Television Advertising

**Entrant:** Judikael Le Bayon      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Burger King Whopper Sr

**Category:** Television Advertising

**Entrant:** Jessica Carrillo      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Delta Path "First Words"

**Category:** Television Advertising

**Entrant:** Sofia Wiklander      **School:** Academy of Art University

**Award:** Bronze

**Entry Title:** The best thing since sliced bread

**Category:** Television Advertising

**Entrant:** Issa Grassi and Sunhee Na

**School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Cleaning Lady

**Category:** Television Advertising

**Entrant:** Mengyuan Zhang

**School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Happy Birthday

**Category:** Television Advertising

**Entrant:** Shenchen Dai

**School:** Academy of Art University

**Award:** Bronze

**Entry Title:** Just you know why

**Category:** Web Banner Ads or Website Takeovers

**Entrant:** Hatem El Akad, Donghoon Lee and Erica Yoshimura

**School:** Miami Ad School San Francisco

**Award:** Gold, Best of Show

**Entry Title:** The Parallax Banner Ad