



**Greater San Francisco Ad Club
American Advertising Awards
2021 Student Results by Category**

Category: App (Mobile or Web-Based)

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Right On Time, Right On Track

Category: App (Mobile or Web-Based)

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Right On Time, Right On Track

Category: App (Mobile or Web-Based)

Entrant: Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

School: Miami Ad School

Award: Silver

Entry Title: GANG For Good

Category: App (Mobile or Web-Based)

Entrant: Kenny Lim

School: Academy of Art University

Award: Gold

Entry Title: Nike - Coach Lora Settings

Category: App (Mobile or Web-Based)

Entrant: Kenny Lim

School: Academy of Art University

Award: Silver

Entry Title: +Peace - LOOT Reward System

Category: Art Direction Campaign

Entrant: Kriti Jogi

School: Academy of Art University

Award: Bronze

Entry Title: Kirin Ichiban

Category: Cinematography

Entrant: Vi Vo

School: Academy of Art University

Award: Bronze

Entry Title: The Artistic Touch

Category: Copywriting

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Word War 3

Category: Copywriting

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Right On Time, Right On Track

Category: Copywriting

Entrant: Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

School: Miami Ad School

Award: Silver

Entry Title: GANG For Good

Category: Copywriting

Entrant: Gabriella Batista

School: University of San Francisco

Award: Bronze

Entry Title: Global Warming Radio Ad

Category: Copywriting

Entrant: Kenny Lim

School: Academy of Art University

Award: Bronze

Entry Title: Outdoor Research - Bring a Friend

Category: Copywriting

Entrant: Gabriella Batista

School: University of San Francisco

Award: Bronze

Entry Title: "Hi-Light The Important Things"

Category: Digital Creative Technology

Entrant: Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

School: Miami Ad School

Award: Silver

Entry Title: GANG For Good

Category: Digital Creative Technology

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Right On Time, Right On Track

Category: Digital Creative Technology

Entrant: Vi Vo - Joseph Oliveras - Charles Espinel

School: Academy of Art University

Award: Gold

Entry Title: Lego Neuro Helmet

Category: Digital Publications

Entrant: Valentina Orjuela, Monica Andrade and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Fail Epically

Category: Digital Publications

Entrant: Shannon Deuel, Pedro Sacilotto and Hatem El Akad

School: Miami Ad School

Award: Gold

Entry Title: The Retro Print

Category: Direct Marketing

Entrant: Alicia Seronio and Saul Diaz

School: University of San Francisco

Award: Bronze

Entry Title: 8 Ways to Ease Back into Travel

Category: Direct Marketing

Entrant: Gabrielle Kim

School: University of San Francisco

Award: Silver

Entry Title: Period Poverty and Toilet Paper

Category: Guerilla Marketing, Installations and Events

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Guerilla Marketing, Installations and Events

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Gold

Entry Title: Word War 3

Category: Guerilla Marketing, Installations and Events

Entrant: Passant El Mohdar, Ted Pedro, Lee I, and Hatem El Akad

School: Miami Ad School

Award: Bronze

Entry Title: Chip On The Shoulder

Category: Guerilla Marketing, Installations and Events

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Guerilla Marketing, Installations and Events

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Guerilla Marketing, Installations and Events

Entrant: Passant El Mohdar, Roselyn Grace, Pedro Sacilotto and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: The Store That Sells Nothing

Category: Guerilla Marketing, Installations and Events

Entrant: Passant El Mohdar, Roselyn Grace, Pedro Sacilotto, and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: United In Love

Category: Guerilla Marketing, Installations and Events

Entrant: Passant El Mohdar, Roselyn Grace, Pedro Sacilotto and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: The Store That Sells Nothing

Category: Guerilla Marketing, Installations and Events

Entrant: Kriti & James

School: Academy of Art University

Award: Bronze

Entry Title: Slingshot SL

Category: Guerilla Marketing, Installations and Events Campaign

Entrant: Saniya Utegulova

School: Academy of Art University

Award: Silver

Entry Title: Penguin Reading Vault

Category: Illustration

Entrant: Aarti Thamma

School: Miami Ad School

Award: Bronze

Entry Title: Absolut: Pour one for 2021

Category: Illustration

Entrant: Aarti Thamma

School: Miami Ad School

Award: Bronze

Entry Title: Razzle Dazzle

Category: Integrated Advertising Campaign

Entrant: Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

School: Miami Ad School

Award: Silver

Entry Title: GANG For Good

Category: Integrated Advertising Campaign

Entrant: Divij Prakash

School: Academy of Art University

Award: Gold

Entry Title: Full Disclosure - New York Times

Category: Integrated Advertising Campaign

Entrant: Aarti Thamma

School: Miami Ad School

Award: Silver

Entry Title: Mentor by Google

Category: Integrated Advertising Campaign

Entrant: Aarti Thamma, Cherise Chuck, Jackson Wahl, Jason Kim

School: Miami Ad School

Award: Silver

Entry Title: Two acts of kindness with one tweet

Category: Integrated Advertising Campaign

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Word War 3

Category: Integrated Advertising Campaign

Entrant: Valentina Orjuela, Julia Garicochea, Monica Andrade, Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: XoXo

Category: Integrated Advertising Campaign

Entrant: Meisy Tunay

School: University of San Francisco

Award: Bronze

Entry Title: The Truth About ICE

Category: Integrated Advertising Campaign

Entrant: Passant El Mohdar, Roselyn Grace, Pedro Sacilotto and Hatem El Akad

School: Miami Ad School

Award: Gold

Entry Title: The Store That Sells Nothing

Category: Integrated Advertising Campaign

Entrant: Kenny Lim

School: Academy of Art University

Award: Gold

Entry Title: Energizer Extreme Performance

Category: Integrated Advertising Campaign

Entrant: Valentina Orjuela, Monica Andrade and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Fail Epically

Category: Integrated Advertising Campaign

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Word War 3

Category: Integrated Advertising Campaign

Entrant: Aarti Thamma, Jackson Wahl, Gavin Gussel, Todd Reichman, Jack Pillsbury

School: Miami Ad School

Award: Bronze

Entry Title: Welcome to Adulging

Category: Integrated Advertising Campaign

Entrant: Passant El Mohdar, Ted Pedro, Lee I, and Hatem El Akad

School: Miami Ad School

Award: Bronze

Entry Title: Chip On The Shoulder

Category: Integrated Advertising Campaign

Entrant: Andre Joshua Canta, Gabrielle Kim, Jackie Dungca, Ulises Cisneros, Kiana Signey

School: University of San Francisco

Award: Bronze

Entry Title: Break the Mold

Category: Integrated Advertising Campaign

Entrant: Aarti Thamma, Roger Yosuico, Anastasia Montoya, Leslie Collin

School: Miami Ad School

Award: Silver

Entry Title: Miami Vintage

Category: Integrated Advertising Campaign

Entrant: Jonah Reynolds

School: University Of San Francisco

Award: Bronze

Entry Title: LIVING WITH CLIMATE CHANGE

Category: Integrated Advertising Campaign

Entrant: Clara Söderberg

School: Academy of Art University

Award: Bronze

Entry Title: Effortless Payments

Category: Integrated Advertising Campaign

Entrant: Clara Söderberg

School: Academy of Art University

Award: Silver

Entry Title: Embracing You

Category: Integrated Advertising Campaign

Entrant: Ian Blackley

School: Academy of Art University

Award: Bronze

Entry Title: CovidCrisis ComplimentaryCopywriter

Category: Integrated Advertising Campaign

Entrant: Valentina Orjuela, Monica Andrade and Hatem El Akad

School: Miami Ad School

Award: Gold

Entry Title: Fail Epically

Category: Integrated Advertising Campaign

Entrant: Veronica Alcocer & Kassi Coronado

School: Academy of Art University

Award: Silver

Entry Title: The Sill - Plants > People

Category: Integrated Advertising Campaign

Entrant: Veronica Alcocer & Kassi Coronado

School: Academy of Art University

Award: Silver

Entry Title: Summer of Olipop

Category: Integrated Advertising Campaign

Entrant: James & Kriti

School: Academy of Art University

Award: Bronze

Entry Title: Nike

Category: Integrated Brand Identity Campaign

Entrant: Vi Vo

School: Academy of Art University

Award: Gold

Entry Title: Egyptian Museum Brand Identity

Category: Integrated Brand Identity Campaign

Entrant: Divij Prakash

School: Academy of Art University

Award: Gold

Entry Title: Unlimited Plants. Limited People.

Category: Logo Design

Entrant: Sarah Gamez

School: Academy of Art University

Award: Bronze

Entry Title: Rockery Zen

Category: Magazine Advertising

Entrant: Gabrielle M Kim

School: University of San Francisco

Award: Bronze

Entry Title: Highlight All Names

Category: Magazine Advertising

Entrant: Kriti & James

School: Academy of Art University

Award: Silver

Entry Title: Philips

Category: Magazine Advertising Campaign

Entrant: Vi Vo

School: Academy of Art University

Award: Silver

Entry Title: Untab Your Energy

Category: Magazine Advertising Campaign

Entrant: Kenny Lim

School: Academy of Art University

Award: Bronze

Entry Title: Philips Hue Smart Security Lighting

Category: Magazine Advertising Campaign

Entrant: Malek Alsmadi

School: Academy of Art University

Award: Silver

Entry Title: Our reality

Category: Magazine Design

Entrant: Shannon Deuel, Pedro Sacilotto and Hatem El Akad

School: Miami Ad School

Award: Gold

Entry Title: The Retro Print

Category: Mass Transit Advertising

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Mass Transit Advertising

Entrant: Valentina Orjuela, Julia Garicochea, Monica Andrade, Hatem El Akad

School: Miami Ad School

Award: Bronze

Entry Title: XoXo

Category: Mass Transit Advertising

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Mass Transit Advertising

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Newspaper Advertising

Entrant: Kriti & James

School: Academy of Art University

Award: Bronze

Entry Title: Slingshot SL

Category: Newspaper Advertising

Entrant: Saul Diaz

School: University of San Francisco

Award: Bronze

Entry Title: Say Their Names

Category: Newspaper Advertising

Entrant: James & Kriti

School: Academy of Art University

Award: Bronze

Entry Title: Tinder

Category: Newspaper Advertising Campaign

Entrant: Divij Prakash

School: Academy of Art University

Award: Gold

Entry Title: Ideas are Currency - WNW

Category: Newspaper Advertising Campaign

Entrant: Clara Söderberg

School: Academy of Art University

Award: Silver

Entry Title: Grain by grain

Category: Newspaper Advertising Campaign

Entrant: Malek Alsmadi

School: Academy of Art University

Award: Silver

Entry Title: Entertain your thoughts

Category: Outdoor & Transit Advertising Campaign

Entrant: Kenny Lim

School: Academy of Art University

Award: Bronze

Entry Title: SanDisk VS Cable

Category: Outdoor Board

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Packaging

Entrant: Sarah Gamez

School: Academy of Art University

Award: Gold

Entry Title: Dye Eraser Cleaning Line

Category: Packaging

Entrant: Sarah Gamez

School: Academy of Art University

Award: Silver

Entry Title: Beauty Bean Skincare Line

Category: Poster

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Gold

Entry Title: Word War 3

Category: Poster

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Poster

Entrant: Kenny Lim

School: Academy of Art University

Award: Silver

Entry Title: Philips Hue Smart Security Lighting

Category: Poster Campaign

Entrant: Aarti Thamma, Hannah Dezen

School: Miami Ad School

Award: Silver

Entry Title: Keeping obesity out of childhood

Category: S11A - Single Occurrence or Installation

Entrant: Roselyn Grace, Hatem El Akad, Lee I and Ted Pedro

School: Miami Ad School

Award: Bronze

Entry Title: AirTime

Category: Social Media

Entrant: Roselyn Grace, Hatem El Akad, Lee I and Ted Pedro

School: Miami Ad School

Award: Silver

Entry Title: AirTime

Category: Social Media

Entrant: Passant El Mohdar, Ted Pedro, Lee I, and Hatem El Akad

School: Miami Ad School

Award: Bronze

Entry Title: Chip On The Shoulder

Category: Social Media

Entrant: Kenny Lim

School: Academy of Art University

Award: Best of Show

Entry Title: Twitter X Pokémon

Category: Social Media

Entrant: Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Homes Of The Homeless

Category: Social Media

Entrant: Valentina Orjuela, Monica Andrade and Hatem El Akad

School: Miami Ad School

Award: Bronze

Entry Title: Fail Epically

Category: Social Media

Entrant: Passant El Mohdar, Roselyn Grace, Pedro Sacilotto, and Hatem El Akad

School: Miami Ad School

Award: Bronze

Entry Title: United In Love

Category: Social Media

Entrant: Shannon Deuel, Pedro Sacilotto and Hatem El Akad

School: Miami Ad School

Award: Gold

Entry Title: The Retro Print

Category: Social Media

Entrant: Kenny Lim

School: Academy of Art University

Award: Gold

Entry Title: Twitter X Pokémon

Category: Social Media

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Word War 3

Category: Television

Entrant: Valentina Orjuela, Monica Andrade and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Fail Epically

Category: Television

Entrant: Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

School: Miami Ad School

Award: Bronze

Entry Title: GANG For Good

Category: Television

Entrant: Divij Prakash

School: Academy of Art University

Award: Silver

Entry Title: Shot on iPhone - Apple

Category: Television

Entrant: Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

School: Miami Ad School

Award: Silver

Entry Title: Word War 3

Category: Web Banner Ads or Website Takeovers

Entrant: Valentina Orjuela, Monica Andrade and Hatem El Akad

School: Miami Ad School

Award: Gold

Entry Title: Fail Epically