



**Greater San Francisco Ad Club  
American Advertising Awards  
2021 Student Results by School**

**School: Academy of Art University**

**Entrant: Kenny Lim**

**Award: Best of Show**

**Category: Social Media**

**Entry Title: Twitter X Pokémon**

**School: Academy of Art University**

**Entrant: Divij Prakash**

**Award: Gold**

**Category: Integrated Advertising Campaign**

**Entry Title: Full Disclosure - New York Times**

**School: Academy of Art University**

**Entrant: Divij Prakash**

**Award: Gold**

**Category: Integrated Brand Identity Campaign**

**Entry Title: Unlimited Plants. Limited People.**

**School: Academy of Art University**

**Entrant: Divij Prakash**

**Award: Gold**

**Category: Newspaper Advertising Campaign**

**Entry Title: Ideas are Currency - WNW**

**School: Academy of Art University**

**Entrant: Kenny Lim**

**Award: Gold**

**Category: Social Media**

**Entry Title: Twitter X Pokémon**

**School: Academy of Art University**

**Entrant: Kenny Lim**

**Award: Gold**

**Category: App (Mobile or Web-Based)**

**Entry Title: Nike - Coach Lora Settings**

**School: Academy of Art University**  
**Entrant:** Kenny Lim  
**Award:** Gold  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Energizer Extreme Performance

**School: Academy of Art University**  
**Entrant:** Sarah Gamez  
**Award:** Gold  
**Category:** Packaging  
**Entry Title:** Dye Eraser Cleaning Line

**School: Academy of Art University**  
**Entrant:** Vi Vo  
**Award:** Gold  
**Category:** Integrated Brand Identity Campaign  
**Entry Title:** Egyptian Museum Brand Identity

**School: Academy of Art University**  
**Entrant:** Vi Vo - Joseph Oliveras - Charles Espinel  
**Award:** Gold  
**Category:** Digital Creative Technology  
**Entry Title:** Lego Neuro Helmet

**School: Academy of Art University**  
**Entrant:** Clara Söderberg  
**Award:** Silver  
**Category:** Newspaper Advertising Campaign  
**Entry Title:** Grain by grain

**School: Academy of Art University**  
**Entrant:** Clara Söderberg  
**Award:** Silver  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Embracing You

**School: Academy of Art University**  
**Entrant:** Divij Prakash  
**Award:** Silver  
**Category:** Television  
**Entry Title:** Shot on iPhone - Apple

**School: Academy of Art University**  
**Entrant:** Kenny Lim  
**Award:** Silver  
**Category:** App (Mobile or Web-Based)  
**Entry Title:** +Peace - LOOT Reward System

**School: Academy of Art University**  
**Entrant:** Kenny Lim  
**Award:** Silver  
**Category:** Poster  
**Entry Title:** Philips Hue Smart Security Lighting

**School: Academy of Art University**  
**Entrant:** Kriti & James  
**Award:** Silver  
**Category:** Magazine Advertising  
**Entry Title:** Philips

**School: Academy of Art University**  
**Entrant:** Malek Alsmadi  
**Award:** Silver  
**Category:** Newspaper Advertising Campaign  
**Entry Title:** Entertain your thoughts

**School: Academy of Art University**  
**Entrant:** Malek Alsmadi  
**Award:** Silver  
**Category:** Magazine Advertising Campaign  
**Entry Title:** Our reality

**School: Academy of Art University**  
**Entrant:** Saniya Utegulova  
**Award:** Silver  
**Category:** Guerilla Marketing, Installations and Events Campaign  
**Entry Title:** Penguin Reading Vault

**School: Academy of Art University**  
**Entrant:** Sarah Gamez  
**Award:** Silver  
**Category:** Packaging  
**Entry Title:** Beauty Bean Skincare Line

**School: Academy of Art University**  
**Entrant:** Veronica Alcocer & Kassi Coronado  
**Award:** Silver  
**Category:** Integrated Advertising Campaign  
**Entry Title:** The Sill - Plants > People

**School: Academy of Art University**  
**Entrant:** Veronica Alcocer & Kassi Coronado  
**Award:** Silver  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Summer of Olipop

**School: Academy of Art University**  
**Entrant:** Vi Vo  
**Award:** Silver  
**Category:** Magazine Advertising Campaign  
**Entry Title:** Untab Your Energy

**School: Academy of Art University**  
**Entrant:** Clara Söderberg  
**Award:** Bronze  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Effortless Payments

**School: Academy of Art University**  
**Entrant:** Ian Blackley  
**Award:** Bronze  
**Category:** Integrated Advertising Campaign  
**Entry Title:** CovidCrisis ComplimentaryCopywriter

**School: Academy of Art University**  
**Entrant:** James & Kriti  
**Award:** Bronze  
**Category:** Newspaper Advertising  
**Entry Title:** Tinder

**School: Academy of Art University**  
**Entrant:** James & Kriti  
**Award:** Bronze  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Nike

**School: Academy of Art University**  
**Entrant:** Kenny Lim  
**Award:** Bronze  
**Category:** Magazine Advertising Campaign  
**Entry Title:** Philips Hue Smart Security Lighting

**School: Academy of Art University**  
**Entrant:** Kenny Lim  
**Award:** Bronze  
**Category:** Copywriting  
**Entry Title:** Outdoor Research - Bring a Friend

**School: Academy of Art University**  
**Entrant:** Kenny Lim  
**Award:** Bronze  
**Category:** Outdoor & Transit Advertising Campaign  
**Entry Title:** SanDisk VS Cable

**School: Academy of Art University**  
**Entrant:** Kriti & James  
**Award:** Bronze  
**Category:** Guerilla Marketing, Installations and Events  
**Entry Title:** Slingshot SL

**School: Academy of Art University**  
**Entrant:** Kriti & James  
**Award:** Bronze  
**Category:** Newspaper Advertising  
**Entry Title:** Slingshot SL

**School: Academy of Art University**  
**Entrant:** Kriti Jogi  
**Award:** Bronze  
**Category:** Art Direction Campaign  
**Entry Title:** Kirin Ichiban

**School: Academy of Art University**  
**Entrant:** Sarah Gamez  
**Award:** Bronze  
**Category:** Logo Design  
**Entry Title:** Rockery Zen

**School: Academy of Art University**  
**Entrant:** Vi Vo  
**Award:** Bronze  
**Category:** Cinematography  
**Entry Title:** The Artistic Touch

**School: Miami Ad School**  
**Entrant:** Passant El Mohdar, Roselyn Grace, Pedro Sacilotto and Hatem El Akad  
**Award:** Gold  
**Category:** Integrated Advertising Campaign  
**Entry Title:** The Store That Sells Nothing

**School: Miami Ad School**  
**Entrant:** Shannon Deuel, Pedro Sacilotto and Hatem El Akad  
**Award:** Gold  
**Category:** Digital Publications  
**Entry Title:** The Retro Print

**School: Miami Ad School**  
**Entrant:** Shannon Deuel, Pedro Sacilotto and Hatem El Akad  
**Award:** Gold  
**Category:** Magazine Design  
**Entry Title:** The Retro Print

**School: Miami Ad School**

**Entrant:** Shannon Deuel, Pedro Sacilotto and Hatem El Akad

**Award:** Gold

**Category:** Social Media

**Entry Title:** The Retro Print

**School: Miami Ad School**

**Entrant:** Valentina Orjuela, Monica Andrade and Hatem El Akad

**Award:** Gold

**Category:** Web Banner Ads or Website Takeovers

**Entry Title:** Fail Epically

**School: Miami Ad School**

**Entrant:** Valentina Orjuela, Monica Andrade and Hatem El Akad

**Award:** Gold

**Category:** Integrated Advertising Campaign

**Entry Title:** Fail Epically

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Gold

**Category:** Guerilla Marketing, Installations and Events

**Entry Title:** Word War 3

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Gold

**Category:** Poster

**Entry Title:** Word War 3

**School: Miami Ad School**

**Entrant:** Aarti Thamma

**Award:** Silver

**Category:** Integrated Advertising Campaign

**Entry Title:** Mentor by Google

**School: Miami Ad School**

**Entrant:** Aarti Thamma, Cherise Chuck, Jackson Wahl, Jason Kim

**Award:** Silver

**Category:** Integrated Advertising Campaign

**Entry Title:** Two acts of kindness with one tweet

**School: Miami Ad School**

**Entrant:** Aarti Thamma, Hannah Dezen

**Award:** Silver

**Category:** Poster Campaign

**Entry Title:** Keeping obesity out of childhood

**School: Miami Ad School**

**Entrant:** Aarti Thamma, Roger Yosuico, Anastasia Montoya, Leslie Collin

**Award:** Silver

**Category:** Integrated Advertising Campaign

**Entry Title:** Miami Vintage

**School: Miami Ad School**

**Entrant:** Passant El Mohdar, Roselyn Grace, Pedro Sacilotto and Hatem El Akad

**Award:** Silver

**Category:** Guerilla Marketing, Installations and Events

**Entry Title:** The Store That Sells Nothing

**School: Miami Ad School**

**Entrant:** Passant El Mohdar, Roselyn Grace, Pedro Sacilotto and Hatem El Akad

**Award:** Silver

**Category:** Guerilla Marketing, Installations and Events

**Entry Title:** The Store That Sells Nothing

**School: Miami Ad School**

**Entrant:** Passant El Mohdar, Roselyn Grace, Pedro Sacilotto, and Hatem El Akad

**Award:** Silver

**Category:** Guerilla Marketing, Installations and Events

**Entry Title:** United In Love

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Guerilla Marketing, Installations and Events

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Guerilla Marketing, Installations and Events

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Outdoor Board

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Social Media

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Mass Transit Advertising

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Mass Transit Advertising

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Mass Transit Advertising

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Guerilla Marketing, Installations and Events

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Refaat Rico, Lee I, Ted Pedro and Hatem El Akad

**Award:** Silver

**Category:** Poster

**Entry Title:** Homes Of The Homeless

**School: Miami Ad School**

**Entrant:** Roselyn Grace, Hatem El Akad, Lee I and Ted Pedro

**Award:** Silver

**Category:** Social Media

**Entry Title:** AirTime

**School: Miami Ad School**

**Entrant:** Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

**Award:** Silver

**Category:** Copywriting

**Entry Title:** GANG For Good

**School: Miami Ad School**

**Entrant:** Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

**Award:** Silver

**Category:** Digital Creative Technology

**Entry Title:** GANG For Good



**School: Miami Ad School**

**Entrant:** Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

**Award:** Silver

**Category:** App (Mobile or Web-Based)

**Entry Title:** GANG For Good

**School: Miami Ad School**

**Entrant:** Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

**Award:** Silver

**Category:** Integrated Advertising Campaign

**Entry Title:** GANG For Good

**School: Miami Ad School**

**Entrant:** Valentina Orjuela, Julia Garicochea, Monica Andrade, Hatem El Akad

**Award:** Silver

**Category:** Integrated Advertising Campaign

**Entry Title:** XoXo

**School: Miami Ad School**

**Entrant:** Valentina Orjuela, Monica Andrade and Hatem El Akad

**Award:** Silver

**Category:** Integrated Advertising Campaign

**Entry Title:** Fail Epically

**School: Miami Ad School**

**Entrant:** Valentina Orjuela, Monica Andrade and Hatem El Akad

**Award:** Silver

**Category:** Television

**Entry Title:** Fail Epically

**School: Miami Ad School**

**Entrant:** Valentina Orjuela, Monica Andrade and Hatem El Akad

**Award:** Silver

**Category:** Digital Publications

**Entry Title:** Fail Epically

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** App (Mobile or Web-Based)

**Entry Title:** Right On Time, Right On Track

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** App (Mobile or Web-Based)

**Entry Title:** Right On Time, Right On Track

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** Copywriting

**Entry Title:** Word War 3

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** Digital Creative Technology

**Entry Title:** Right On Time, Right On Track

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** Integrated Advertising Campaign

**Entry Title:** Word War 3

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** Television

**Entry Title:** Word War 3

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** Social Media

**Entry Title:** Word War 3

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** Integrated Advertising Campaign

**Entry Title:** Word War 3

**School: Miami Ad School**

**Entrant:** Yasmine Radwan, Hussam Moustapha, Moataz Mohamed and Hatem El Akad

**Award:** Silver

**Category:** Copywriting

**Entry Title:** Right On Time, Right On Track

**School: Miami Ad School**

**Entrant:** Aarti Thamma

**Award:** Bronze

**Category:** Illustration

**Entry Title:** Razzle Dazzle

**School: Miami Ad School**

**Entrant:** Aarti Thamma

**Award:** Bronze

**Category:** Illustration

**Entry Title:** Absolut: Pour one for 2021

**School: Miami Ad School**

**Entrant:** Aarti Thamma, Jackson Wahl, Gavin Gussel, Todd Reichman, Jack Pillsbury

**Award:** Bronze

**Category:** Integrated Advertising Campaign

**Entry Title:** Welcome to Adulging

**School: Miami Ad School**

**Entrant:** Passant El Mohdar, Roselyn Grace, Pedro Sacilotto, and Hatem El Akad

**Award:** Bronze

**Category:** Social Media

**Entry Title:** United In Love

**School: Miami Ad School**

**Entrant:** Passant El Mohdar, Ted Pedro, Lee I, and Hatem El Akad

**Award:** Bronze

**Category:** Social Media

**Entry Title:** Chip On The Shoulder

**School: Miami Ad School**

**Entrant:** Passant El Mohdar, Ted Pedro, Lee I, and Hatem El Akad

**Award:** Bronze

**Category:** Guerilla Marketing, Installations and Events

**Entry Title:** Chip On The Shoulder

**School: Miami Ad School**

**Entrant:** Passant El Mohdar, Ted Pedro, Lee I, and Hatem El Akad

**Award:** Bronze

**Category:** Integrated Advertising Campaign

**Entry Title:** Chip On The Shoulder

**School: Miami Ad School**

**Entrant:** Roselyn Grace, Hatem El Akad, Lee I and Ted Pedro

**Award:** Bronze

**Category:** S11A - Single Occurrence or Installation

**Entry Title:** AirTime

**School: Miami Ad School**

**Entrant:** Ted Pedro, Hatem El Akad, Refaat Rico and Lee I

**Award:** Bronze

**Category:** Television

**Entry Title:** GANG For Good

**School: Miami Ad School**

**Entrant:** Valentina Orjuela, Julia Garicochea, Monica Andrade, Hatem El Akad

**Award:** Bronze

**Category:** Mass Transit Advertising

**Entry Title:** XoXo

**School: Miami Ad School**

**Entrant:** Valentina Orjuela, Monica Andrade and Hatem El Akad

**Award:** Bronze

**Category:** Social Media

**Entry Title:** Fail Epicly

**School: University of San Francisco**

**Entrant:** Gabrielle Kim

**Award:** Silver

**Category:** Direct Marketing

**Entry Title:** Period Poverty and Toilet Paper

**School: University of San Francisco**

**Entrant:** Alicia Seronio and Saul Diaz

**Award:** Bronze

**Category:** Direct Marketing

**Entry Title:** 8 Ways to Ease Back into Travel

**School: University of San Francisco**

**Entrant:** Andre Joshua Canta, Gabrielle Kim, Jackie Dungca, Ulises Cisneros, Kiana Signey

**Award:** Bronze

**Category:** Integrated Advertising Campaign

**Entry Title:** Break the Mold

**School: University of San Francisco**

**Entrant:** Gabriella Batista

**Award:** Bronze

**Category:** Copywriting

**Entry Title:** "Hi-Light The Important Things"

**School: University of San Francisco**

**Entrant:** Gabriella Batista

**Award:** Bronze

**Category:** Copywriting

**Entry Title:** Global Warming Radio Ad

**School: University of San Francisco**

**Entrant:** Gabrielle M Kim

**Award:** Bronze

**Category:** Magazine Advertising

**Entry Title:** Highlight All Names

**School: University Of San Francisco**  
**Entrant:** Jonah Reynolds  
**Award:** Bronze  
**Category:** Integrated Advertising Campaign  
**Entry Title:** LIVING WITH CLIMATE CHANGE

**School: University of San Francisco**  
**Entrant:** Meisy Tunay  
**Award:** Bronze  
**Category:** Integrated Advertising Campaign  
**Entry Title:** The Truth About ICE

**School: University of San Francisco**  
**Entrant:** Saul Diaz  
**Award:** Bronze  
**Category:** Newspaper Advertising  
**Entry Title:** Say Their Names