



Greater San Francisco Ad Club American Advertising Awards 2021 Results by Company

Entrant: Affinity Creative Group **Award:** **Bronze**

Category: Microsite

Entry Title: Fall Harvest: Corto Olive Oil

Client: Corto Olive Company

Entrant: April Six **Award:** **Bronze**

Category: Integrated Media Pro Bono Campaign

Entry Title: St. Anthony's 70 Years of Hope

Client: St. Anthony Foundation

Entrant: April Six **Award:** **Bronze**

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Entry Title: Migrate Windows Workloads to AWS

Client: Amazon Web Services

Entrant: barrettSF **Award:** **Bronze**

Category: Film/Video/Sound Branded Content, More Than :60 Seconds

Entry Title: 21 Savage

Client: Chime

Entrant: barrettSF **Award:** **Bronze**

Category: Social Media, Campaign

Entry Title: Hear, Here

Client: TuneIn

Entrant: barrettSF **Award:** **Bronze**

Category: Out-Of-Home Campaign

Entry Title: Sutter Health

Client: Sutter Health

Entrant: barrettSF **Award:** **Silver**

Category: Regional/National Television Commercial Campaign

Entry Title: A Thousand Things

Client: Sutter Health

Entrant: barrettSF **Award:** Silver
Category: Integrated Advertising Campaign
Entry Title: A Thousand Things
Client: Sutter Health

Entrant: clé tile **Award:** Bronze
Category: Brochure Campaign
Entry Title: clé Spring 2020 Lookbook
Client: clé tile

Entrant: DDW **Award:** Silver
Category: Internet Commercial Campaign
Entry Title: FIORA Campaign
Client: Solaris Paper

Entrant: Deloitte Digital **Award:** Bronze
Category: Art Direction
Entry Title: All Out of Love - CSAA Insurance
Client: CSAA Insurance Group

Entrant: Deloitte Digital **Award:** Bronze
Category: Integrated Brand Identity Campaign
Entry Title: CSAA is InsurAAnce
Client: CSAA Group Insurance

Entrant: Deloitte Digital **Award:** Bronze
Category: Cinematography
Entry Title: Service Like You - CSAA Insurance
Client: CSAA Insurance Group

Entrant: Deloitte Digital **Award:** Bronze
Category: Digital Creative Technology User Experience
Entry Title: She Can STEM Concert
Client: AD Council and She Can STEM

Entrant: Deloitte Digital **Award:** Bronze
Category: Pro Bono Film, Video & Sound Campaign
Entry Title: She Can STEM Campaign
Client: Ad Council and She Can STEM

Entrant: Deloitte Digital **Award:** Bronze
Category: Pro Bono Online/Interactive Campaign
Entry Title: She Can STEM Campaign
Client: Ad Council and She Can STEM

Entrant: Deloitte Digital **Award:** Bronze
Category: Pro Bono Ambient Media Campaign
Entry Title: She Can STEM Campaign
Client: Ad Council and She Can STEM

Entrant: Deloitte Digital **Award:** **Bronze**
Category: Regional/National Television Commercial
Entry Title: Service Like You - CSAA Insurance
Client: CSAA Insurance Group

Entrant: Deloitte Digital **Award:** **Bronze**
Category: Art Direction
Entry Title: Service Like You - CSAA Insurance
Client: CSAA Insurance Group

Entrant: Deloitte Digital **Award:** **Bronze**
Category: Regional/National Television Commercial Campaign
Entry Title: CSAA is InsurAAAnce
Client: CSAA Group Insurance

Entrant: Deloitte Digital **Award:** **Bronze**
Category: Microsite
Entry Title: Bomb Pop is Not One Thing
Client: Bomb Pop

Entrant: Deloitte Digital **Award:** **Bronze**
Category: Regional/National Television Commercial
Entry Title: All Out of Love - CSAA Insurance
Client: CSAA Insurance Group

Entrant: Deloitte Digital **Award:** **Bronze**
Category: Pro Bono Online Film, Video & Sound
Entry Title: She Can STEM Concert
Client: AD Council and She Can STEM

Entrant: Deloitte Digital **Award:** **Silver**
Category: Games
Entry Title: Bomb Pop is Not One Thing
Client: Bomb Pop

Entrant: Deloitte Digital **Award:** **Silver**
Category: Internet Commercial Campaign
Entry Title: Bomb Pop is Not One Thing
Client: Bomb Pop

Entrant: Deloitte Digital **Award:** **Silver**
Category: Integrated Brand Identity Campaign
Entry Title: Bomb Pop is Not One Thing
Client: Bomb Pop

Entrant: Deloitte Digital **Award:** **Silver**
Category: Social Media, Campaign
Entry Title: Bomb Pop is Not One Thing
Client: Bomb Pop

Entrant: Deloitte Digital **Award:** Silver
Category: Pro Bono Online/Interactive
Entry Title: She Can STEM Concert
Client: AD Council and She Can STEM

Entrant: Deloitte Digital **Award:** Silver
Category: Innovative Use of Interactive/Technology
Entry Title: She Can STEM Concert
Client: AD Council and She Can STEM

Entrant: Deloitte Digital **Award:** Bronze
Category: Pro Bono Ambient Media
Entry Title: She Can STEM Concert
Client: AD Council and She Can STEM

Entrant: Deloitte Digital **Award:** Bronze
Category: Cinematography
Entry Title: All Out of Love - CSAA Insurance
Client: CSAA Insurance Group

Entrant: Disher Music & Sound **Award:** Bronze
Category: Music Without Lyrics
Entry Title: Wolfgang Puck Fine Dining
Client: Wolfgang Puck International

Entrant: Duncan Channon **Award:** Silver
Category: Political Integrated Campaign
Entry Title: VoteFromHome-2020
Client: VoteFromHome-2020

Entrant: Duncan Channon **Award:** Silver
Category: Integrated Media Pro Bono Campaign
Entry Title: VoteFromHome-2020
Client: VoteFromHome-2020

Entrant: Duncan Channon **Award:** Bronze
Category: Regional/National Television Commercial Campaign
Entry Title: Upwork is how.
Client: Upwork

Entrant: Duncan Channon **Award:** Gold
Category: Photography Campaign
Entry Title: Covered California Photography
Client: Covered California

Entrant: Duncan Channon **Award:** Bronze
Category: Regional/National Television Commercial Campaign
Entry Title: SweeTARTS, Be both.
Client: SweeTARTS

Entrant: Duncan Channon **Award: Bronze**
Category: Regional/National Television Commercial
Entry Title: Covered California TV (hero spot)
Client: Covered California

Entrant: Duncan Channon **Award: Bronze**
Category: Multiple Events
Entry Title: e.l.f. Cosmetics Halloween pop-up
Client: e.l.f. Cosmetics

Entrant: Feel Good Video **Award: Bronze**
Category: Branded Content & Entertainment Campaign
Entry Title: Lenovo Small Business Campaign
Client: Lenovo

Entrant: Flip2Agency **Award: Bronze**
Category: Integrated Advertising Campaign
Entry Title: No Hero Should Be Without
Client: TroopsDirect

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Regional/National Television Commercial Campaign
Entry Title: Your Cousin From Boston
Client: Boston Beer Company Inc

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Online/Interactive Campaign
Entry Title: Cool Ranch
Client: Frito-Lay North America, Doritos

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Integrated Media Corporate Social Responsibility Campaign
Entry Title: Beyond 28
Client: Golden State Warriors

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Corporate Social Responsibility Film, Video & Sound Campaign
Entry Title: Camp Tonsafun
Client: Xfinity

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Pro Bono Print Advertising
Entry Title: Not a Crime
Client: Courageous Conversation Global Foundation

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Regional/National Television Commercial Campaign
Entry Title: Something to Help You Remember
Client: Liberty Mutual

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Augmented Reality
Entry Title: Cool Ranch
Client: Frito-Lay North America, Doritos

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Regional/National Television Commercial
Entry Title: Can't Touch This
Client: Frito-Lay North America, Cheetos

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Branded Content & Entertainment - Non-Broadcast
Entry Title: Calm Wash
Client: BMW of North America

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Local Television Commercial
Entry Title: The Greatest Gift
Client: Xfinity

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Internet Commercial
Entry Title: The Greatest Gift
Client: Xfinity

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Copywriting
Entry Title: The Greatest Gift
Client: Xfinity

Entrant: Goodby Silverstein & Partners **Award: Mosaic Award, Special Judges Award**
Category: Pro Bono Online Film, Video & Sound
Entry Title: Not a Gun
Client: Courageous Conversation Global Foundation

Entrant: Goodby Silverstein & Partners **Award: Best of Show**
Category: Online/Interactive Campaign
Entry Title: Cool Ranch
Client: Frito-Lay North America, Doritos

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Innovative Use of Interactive/Technology
Entry Title: Cool Ranch
Client: Frito-Lay North America, Doritos

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Corporate Social Responsibility Film, Video & Sound
Entry Title: Life Below Water
Client: Google/Tribeca Enterprises/United Nations

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Poster Campaign
Entry Title: Windows of Hope
Client: HP Inc.

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Art Direction
Entry Title: The Greatest Gift
Client: Xfinity

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Art Direction
Entry Title: Life Below Water
Client: Google/Tribeca Enterprises/United Nations

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Corporate Social Responsibility Online/Interactive
Entry Title: Respond 2 Racism
Client: Goodby Silverstein & Partners

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Integrated Media Corporate Social Responsibility Campaign
Entry Title: Respond 2 Racism
Client: Goodby Silverstein & Partners

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Pro Bono Online/Interactive
Entry Title: Respond 2 Racism
Client: Goodby Silverstein & Partners

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Pro Bono Film, Video & Sound Campaign
Entry Title: Not a Gun
Client: Courageous Conversation Global Foundation

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Integrated Media Pro Bono Campaign
Entry Title: Not a Gun
Client: Courageous Conversation Global Foundation

Entrant: Goodby Silverstein & Partners **Award: Gold**
Category: Pro Bono Online Film, Video & Sound
Entry Title: Not a Gun
Client: Courageous Conversation Global Foundation

Entrant: Goodby Silverstein & Partners **Award: Silver**
Category: Illustration Series
Entry Title: Windows of Hope
Client: HP Inc.

Entrant: Goodby Silverstein & Partners **Award:** **Silver**
Category: Audio/Radio Advertising Campaign
Entry Title: Your Cousin From Boston
Client: Boston Beer Company Inc

Entrant: Goodby Silverstein & Partners **Award:** **Gold**
Category: Copywriting
Entry Title: Life Below Water
Client: Google/Tribeca Enterprises/United Nations

Entrant: Goodby Silverstein & Partners **Award:** **Bronze**
Category: Internet Commercial Campaign
Entry Title: Your Cousin From Boston
Client: Boston Beer Company Inc

Entrant: Goodby Silverstein & Partners **Award:** **Bronze**
Category: Regional/National Television Commercial Campaign
Entry Title: Truth Tellers
Client: Liberty Mutual Insurance

Entrant: Goodby Silverstein & Partners **Award:** **Bronze**
Category: Photography Campaign
Entry Title: Calm Wash
Client: BMW of North America

Entrant: Goodby Silverstein & Partners **Award:** **Bronze**
Category: Copywriting
Entry Title: Something to Help You Remember
Client: Liberty Mutual

Entrant: Goodby Silverstein & Partners **Award:** **Bronze**
Category: Branded Content & Entertainment Campaign
Entry Title: Diplo vs The World
Client: NCSOFT | Harmonix

Entrant: Goodby Silverstein & Partners **Award:** **Bronze**
Category: Pro Bono Online Film, Video & Sound
Entry Title: Time to Talk
Client: AMAZE.ORG

Entrant: Goodby Silverstein & Partners **Award:** **Bronze**
Category: Branded Content & Entertainment for Online/Interactive
Entry Title: Diplo vs The World
Client: NCSOFT | Harmonix

Entrant: Goodby Silverstein & Partners **Award:** **Bronze**
Category: Logo Design
Entry Title: Camp Tonsafun
Client: Xfinity

Entrant: Gunderson Direct Inc. **Award: Bronze**
Category: Direct Marketing & Specialty Advertising (printed or digital)
Entry Title: Happier Holidays Mask Mailer
Client: Gunderson Direct

Entrant: Gunderson Direct Inc. **Award: Bronze**
Category: Direct Mail 3-D/Mixed
Entry Title: Happier Holidays Mask Mailer
Client: Gunderson Direct

Entrant: HERO Marketing **Award: Bronze**
Category: Magazine Advertising
Entry Title: HERO Marketing Adweek 100 Ad
Client: HERO Marketing, LLC

Entrant: Funworks **Award: Bronze**
Category: Regional/National Television Commercial
Entry Title: Best News of the Year
Client: Cafe Rio

Entrant: Funworks **Award: Gold**
Category: Webisode Series
Entry Title: Unleash Your Inner Viking
Client: Ubisoft

Entrant: Funworks **Award: Bronze**
Category: Regional/National Television Commercial
Entry Title: Unleash Your Inner Viking
Client: Ubisoft

Entrant: Funworks **Award: Bronze**
Category: Internet Commercial Campaign
Entry Title: Best News of the Year
Client: Cafe Rio

Entrant: LinkedIn **Award: Silver**
Category: Social Media
Entry Title: LinkedIn Teacher's Day Video
Client: LinkedIn

Entrant: LinkedIn **Award: Silver**
Category: Social Media, Campaign
Entry Title: LinkedIn How to Be a Professional
Client: LinkedIn

Entrant: LinkedIn **Award: Silver**
Category: Social Media
Entry Title: LinkedIn Open to Work Video
Client: LinkedIn

Entrant: LinkedIn **Award:** Silver
Category: Social Media
Entry Title: LinkedIn Give & Get Help Video
Client: LinkedIn

Entrant: Measure Twice Inc. **Award:** Bronze
Category: Corporate Social Responsibility Film, Video & Sound
Entry Title: Facebook "Population Density Maps"
Client: Facebook

Entrant: Measure Twice Inc. **Award:** Bronze
Category: Animation, Special Effects or Motion Graphics
Entry Title: Facebook "Population Density Maps"
Client: Facebook

Entrant: Measure Twice Inc. **Award:** Bronze
Category: Pro Bono Online Film, Video & Sound
Entry Title: Wags & Whiskers - What's Your Why?
Client: Humane Society of Sonoma County

Entrant: Media Cause **Award:** Bronze
Category: Integrated Advertising Campaign
Entry Title: AKC's Meet the Breeds
Client: American Kennel Club

Entrant: Media Cause **Award:** Bronze
Category: Animation, Special Effects or Motion Graphics
Entry Title: Hold onto Your Butts
Client: Surfrider International

Entrant: Media Cause **Award:** Bronze
Category: Social Media, Campaign
Entry Title: Headcount
Client: Headcount

Entrant: Mint Fox Media LLC **Award:** Bronze
Category: Webisode Series
Entry Title: The Simplifiers
Client: BRD

Entrant: MUH-TAY-ZIK | HOF-FER **Award:** Bronze
Category: Art Direction
Entry Title: Refresh the Run
Client: Albertsons Companies, Inc.

Entrant: NortonLifeLock, Inc. **Award:** Bronze
Category: Internet Commercial
Entry Title: Eyes See You
Client: NortonLifeLock

Entrant: NortonLifeLock, Inc. **Award: Bronze**
Category: Social Media
Entry Title: Social Security Day
Client: NortonLifeLock

Entrant: Nuvolum **Award: Bronze**
Category: Cinematography
Entry Title: Stemodontics Commercial
Client: Stemodontics

Entrant: Outfront **Award: Bronze**
Category: Outdoor Board
Entry Title: Spice Sensuality
Client: Outfront

Entrant: PadSquad **Award: Bronze**
Category: Digital Creative Technology User Experience
Entry Title: HP Colorizer
Client: Hewlett-Packard

Entrant: PadSquad **Award: Bronze**
Category: Banner Ad
Entry Title: HP Colorizer
Client: Hewlett-Packard

Entrant: RockBridge Productions **Award: Bronze**
Category: Internet Commercial Campaign
Entry Title: First Vietnamese Cold Brew Coffee
Client: OmniBev

Entrant: Sköna Advertising **Award: Bronze**
Category: Integrated Advertising Campaign
Entry Title: Data Cloud Summit goes virtual
Client: Snowflake

Entrant: Sköna Advertising **Award: Bronze**
Category: Business-to-Business Website
Entry Title: A high-tech rebrand for iMerit
Client: Sköna Advertising

Entrant: Swope Creative **Award: Bronze**
Category: Internet Commercial
Entry Title: Marin. Just A Little Out There.
Client: Marin Convention & Visitors Bureau

Entrant: The Worthy Company **Award: Bronze**
Category: Packaging Campaign
Entry Title: The Worthy Bowl
Client: The Worthy Company

Entrant: Venables Bell & Partners **Award:** Silver
Category: Social Media, Campaign
Entry Title: #ZigTheRunway
Client: Reebok

Entrant: Venables Bell & Partners **Award:** Gold
Category: Guerrilla Marketing
Entry Title: #ZigTheRunway
Client: Reebok